

2021 Canadian Junior Limousin Impact Show Officially Cancelled

For Immediate Release



April 19, 2021
Medicine Hat, Alberta

To our fellow Limousin Breeders & Enthusiasts,

We hope that this letter finds you and your families healthy, happy and making your way through a successful calving and breeding season! Our committee for the 2021 Impact Show has been hard at work trying to make a go of the event, with hopes that we would still be able to welcome you all to Spencerville, Ontario this summer. Unfortunately, our outlook is no brighter than it was at this time last year, leading us to make the heartbreaking decision to cancel the 2021 CJLA Impact Show.

Ontario is struggling to keep case numbers low and the restrictions currently don't allow for outside gatherings with anyone outside of your household. We are unable to envision how we could make this into the event that we had in our minds when we set out to plan this show. After careful consideration and input from CLA General Manager Laura Ecklund, our show committee has opted to pass the show on to Alberta for 2022. In doing this, the show will return to Ontario in the summer of 2023, where we hope we can finally see everyone's smiling faces!

If you have donated money or selected/spoken for a sponsorship amount, we will reach out to you with the option to either be refunded or to honour that sponsorship at the same level of recognition that we had in place for this show. If you agreed to sponsor a banner, we are going to just hold on to that list and will reach out when we start planning the event again.

I thank each and every one of you for your patience, ongoing support and words of encouragement the last few years as we tried desperately to make this show happen. I'd also like to thank my ever-patient and dedicated show committee for their help; Tanya Zwambag, Chad Homer, Don & Donna Scott, Mary Lynn Lawrence, Wayne & Nancy Lawrence, Michelle Kennedy, Shaun Grant and Laura Ecklund. Without you guys, our "planned on paper" show would not exist!

I wish everyone an excellent year ahead, and good luck in Alberta next summer! Can't wait to see everyone there!

Thank you,

Laura Scott

CJLA Impact Show 2021 Chairperson