

CANADIAN LIMOUSIN ASSOCIATION
MINUTES OF THE 53rd ANNUAL GENERAL MEETING
Thursday, July 14, 2022 7:00pm MST
Highland Stock Farms, Bragg Creek, AB
In person and Online with DLMS

CALL TO ORDER

Wayne Burgess called the meeting to order at 7:07pm
Presentation and thank you to Rob, Marci and Amanda Matthews the hosts of the 2022 AGM.
Thank you to this evenings sponsors Neogen Canada, MNP and DLMS.

MEMBERS IN ATTENDANCE

32 voting CLA members in attendance
25 participants viewing online

GUESTS IN ATTENDANCE

CLA past Presidents: Rob Matthews, Erin Kishkan
Past CLA General Managers: Tessa Verbeek, Harvey Tedford, John Lockhart
CLA Board of Directors: Amanda Matthews, Wayne Burgess, Cody Miller,
Carey Hirschfeld, Ashton Hewson, Travis Hunter, Tyler Stewart, Chad
Homer, Michael Machan (incoming director)

CLA Staff: Laura Ecklund
Guest Speaker: Nicki Westersund, Neogen Canada

APPROVAL OF AGENDA

Moved by Lois Andrew to approve the agenda as listed in the AGM booklet.
Seconded by Colin Verbeek.
CARRIED

APPOINTMENT OF PARLIAMENTARIAN

Moved by Wayne Burgess to appoint Rob Matthews as parliamentarian.
Rob accepts.
Seconded by Chad Homer.
CARRIED

APPROVAL OF THE 52ND ANNUAL GENERAL MEETING MINUTES

*Moved by Harvey Tedford to approve the 52nd Annual General Meeting minutes as presented in
the AGM booklet.*
Seconded by Michael Machan.
CARRIED

BUSINESS ARISING FROM THE MINUTES

No business arising from the minutes.

PRESIDENT'S REPORT – Wayne Burgess

President Wayne Burgess summarized the President's report as printed in the Annual Report.

- It's good to see all of you here and online and it's good to be seen as the Limousin breed
- It's also great to be back in person

- Thanks to everyone who participated in the Limousin Legacy Project
Moved by Wayne Burgess to adopt the President's report as presented.
Seconded by Amanda Matthews.
CARRIED

CANADIAN JUNIOR LIMOUSIN ASSOCIATION REPORT – presented by Laura Ecklund

CJLA President Cheyenne Porter submitted the written report for the Annual Report. CLA General Manager Laura Ecklund read the report.

- Laura thanked outgoing President, Cheyenne Porter for her long service on the board as well as outgoing director Madi Lewis

Moved by Michelle Kennedy to adopt the CJLA Report as presented.
Seconded by Amanda Matthews.
CARRIED

GENERAL MANAGER'S REPORT – Laura Ecklund

- Laura gave a powerpoint presentation highlighting the year registry and membership numbers, the Limousin Legacy Project and Membership Survey
- 322 active members and 143 junior members
- 7,029 WHE females, down from previous years
- Limousin Legacy Project Totals
 - LLP Total Head = 4,357
 - Bulls= 1,238
 - Females= 3,080
 - Incomplete= 245
 - 148 members participated
- Animals disqualified to a parent 4.4%
- 70% of respondents in the membership survey were also members of another breed associations
- 90% use Digital Beef
- 88% of respondents were satisfied or very satisfied with registry staff
- Breed improvement and advertising need to be a focus
- 76% are satisfied or very satisfied with the Limousin Voice

Moved by Michael Machan to adopt the General Manager's report as presented.
Seconded by Cody Miller.
CARRIED.

FINANCIAL REVIEW ENGAGEMENT REPORT – Cody Miller

- CLA Financials printed on pages 11-21 of the Annual report
- Travis read the financials as presented in the annual report
- The association saw a profit of \$12,967 fiscal year
- Question from the floor regarding Lab revenue and expenses- Did we loose money?
 - Lab testing is paid for by the member at the time the test is requested. The CLA pays Neogen for the test once it has been completed. 2022 also included some Limousin Legacy testing as the project was wrapped up. There was not a loss.
- Reviewed Limousin Voice financials

Moved by Travis Hunter to adopt the Reviewed Financial Statements as presented.
Seconded by Cody Miller.
CARRIED

APPOINTMENT OF AUDITORS

Moved by Marci Matthews, to appoint MNP as auditors of the review engagement for the year ending December 31, 2022.
Seconded by Ashton Hewson.

Discussion:

- MNP are great supporters of agriculture and other breed associations.
- They sponsored part of tonight's event
- Marci Matthews stated they cost more than Kenway Mack however they know agriculture and that is a benefit
- Harvey Tedford - This should be taken into account for the board to decide
- Laura Ecklund- in accordance with Bylaws the auditor is to be appointed at the AGM by the membership

**17 in favour
CARRIED**

COMMITTEES OF THE BOARD REPORTS – CLA Board of Directors

Breed Improvement Committee- Ashton Hewson

- Thanked Highlands for hosting
- Elite Dam Program is being reviewed by the committee to make sure the cattle being recognized are the “elite” and the forefront of the breed – what does this mean
- Reviewed the proposed criteria
- Disposal codes are being reviewed so that they are no longer general and that they match BIF Guidelines

***Moved by Ashton Hewson to adopt the committee report as presented.
Seconded by Carey Hirschfeld.
CARRIED***

Registry Committee- Chad Homer

- There are lots of ideas being discussed to improve the user experience in Digital Beef
- Adding the ability for members to request DNA themselves in Digital Beef
- Filling the knowledge gap after the Limousin Legacy Project for example the difference between 30K and 100K testing, add on testing costs, DNA definitions
- The new website will help with these tasks
- Educating members and providing more self-serve options is the focus

***Moved by Chad Homer to adopt the committee report as presented.
Seconded by Erin Kishkan.
CARRIED***

Promotions Committee- Carey Hirschfeld

- Happy to be out for this event and supporting our juniors
- Nutec Embroidery of North Battleford, SK is the official supplier of CLA apparel
- The CLA website shows as small sample of what is available to order. Please contact Nutec for all options available
- We will be adding hats
- Shows vests are charcoal with the new logo. Old vests and shirts may still be worn.
- Pricing plus taxes and freight
- Proposed the idea of a “semen tank” that would be available to members to advertise semen for sale. There would be an annual cost to advertise. Promote to commercial industry.

***Moved by Carey Hirschfeld to adopt the committee report as presented.
Seconded by Rob Swann.***

Commercial Committee- Travis Hunter

- Travis Hunter read the report as printed in the annual report.

*Moved by Travis Hunter to adopt the committee report as presented.
Seconded by Cody Miller.
CARRIED*

National Show and Sale Committee- Chad Homer

- National Show will be held at the Royal Winter Fair November 5th at 3:30pm
- The OJLA will show on Monday in the morning
- There will not be a National Sale this year as the Royal Elite Sale is not happening due to scheduling conflicts in the ring at the time. Some of the other breeds have opted to have a sale off site or in a banquet room.

*Moved by Chad Homer to adopt the committee report as presented.
Seconded by Michael Machan.
CARRIED*

Wayne Burgess invited members at large to sit on the committees and share their ideas.

Question from the floor received from Jayden Payne via director Cody Miller.
Would like to see the board consider lowering the purebred percentage in the herdbook

- Simmental has attempted to lower their percentage on bulls
- Would help breeders to be more progressive, positive change
- More compatible with NALF registry if this change was made
- Comment from Rob Matthews in his time on the board, using the same percentage as NALF was not possible due to the Canadian Pedigree Act that the CLA is incorporated under
- NALF and CLA have two very different herdbooks and memberships

Action steps: Cody Miller stated this would be taken back to the board for further discussion

ANNOUNCEMENT OF CANADIAN LIMOUSIN ASSOCIATION DIRECTORS ELECTED BY APPOINTMENT

Wayne Burgess announced the incoming CLA Director. Congratulations to new board member Michael Machan who was elected by appointment for a three-year term.

2023 ANNUAL GENERAL MEETING

The 2023 AGM will take place in conjunction with the CJLA Impact Show, Spencerville, Ontario on August 4th.

The 2023 Impact Show will be August 2- 5th in Brockville, ON. The committee has been working hard on this show for the past two years.

Question from the floor read by Cody Miller from Jayden Payne

ADJOURNMENT.

Moved by Travis Hunter motions to adjourn the AGM at 8:30pm.

NEOGEN CANADA PRESENTATION- Nicki Westersund

Nicki's presentation can be viewed online on the CLA website under Annual General Meeting 2022.