



CANADIAN LIMOUSIN ASSOCIATION NEWSLETTER

AUGUST 2015

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Coming Events

96th Annual Bulkley Valley Ex.
August 27-30
Smithers, BC

Balamore Farms Open House &
Maritime Limousin Association
Junior Show & AGM
September 12-13
Great Village, NS

Olds Fall Classic
October 2-10
Olds, AB

Advancing Women in Agriculture
Conference
October 5-6
Toronto, ON

Expo Boeuf
October 9-11
Victoriaville, QC

Livestock Gentec Conference
October 13-14
Edmonton, AB

Ag For Life Harvest Gala
October 23
Calgary, AB

Manitoba Ag Ex
October 26-31
Brandon, MB

Royal Elite All Breed Sale
November 6
Royal Winter Fair, Toronto, ON

National Limousin Show
November 7
Royal Winter Fair, Toronto, ON

Farmfair International
November 11-15
Edmonton, AB

Important Rule for All Limousin Show Cattle Born in 2016 and Later

In order to further promote our Limousin breed and identify Limousin animals with the new Limousin CCIA tags the CLA Board of Directors is implementing a new rule that will apply to all show cattle born in 2016 and later.

All Limousin show cattle born in 2016 or later going to any show must be tagged with a Limousin CCIA tag to be eligible for points. Animals older than 2016 are grandfathered in and allowed the traditional yellow CCIA tag. At the National Show & Sale this rule will be strictly enforced. If a 2016 and younger animal does not have a Limousin branded tag they are still able to show, and count towards number of head for a points show but that animal itself will not qualify for points at that show. Any previous show wins will not qualify for points either. This rule will also apply to junior members.

Reminder of this rule will be published in numerous upcoming newsletters.

Have Your Sale Averages Posted in CLA Newsletter with the Purchase of an Advertisement in the Limousin Voice

The CLA is pleased to be able to offer an additional value-added service to our members who purchase an advertisement in the Limousin Voice magazine. If you purchase an ad in the Limousin Voice the CLA will post your sale averages in the CLA newsletter as a complementary service to you. If you would like your sale averages posted in the newsletter you **MUST** submit those to tverbeek@limousin.com no later than the 20th day of the month, to be included in that month's newsletter. Late submissions will be included in the next month's newsletter. The CLA will only publish sale averages that are e-mailed directly to the CLA, and will not be responsible for finding sale average postings on your website, social media, etc.

CLA Board of Directors News

The CLA Annual General Meeting was held August 8th in Stratford, Ontario. The CLA Board of Directors welcomed two new directors onto the board; Mark Angus of Roblin, Manitoba and Matthew Heleniak of Norwich, Ontario. Tim Andrew of Youngstown, Alberta is also joining the board again for a second three-year term. President Brian Lee chaired his final AGM as President of the CLA after two three-year terms on the CLA Board of Directors. The Board of Directors thanked Brian and his wife, Holli, for their years of dedication to the board. The CLA Board of Directors held elections following the AGM and Terry Hepper of Zehner, Saskatchewan (previously Vice-President) was elected as the President of the CLA Board of Directors. Bill Zwambag of Glencoe, Ontario was re-elected as Treasurer. The position of Vice-President and selection of Committee Chairs was tabled until the next meeting when more of the board is present.

In addition to the executive mentioned above the new CLA Board of Directors includes: Lynn Combest, Jim Richmond, Eric Boon, Erin Kishkan, Tim Andrew, Matthew Heleniak & Mark Angus.



Newly elected CLA President Terry Hepper presents outgoing CLA President Brian Lee and his wife Holli with appreciation gifts from the CLA Board.



*Have you ordered
your Limousin tags yet?*



PLEASE NOTE THE CLA OFFICE IS CLOSED ON FRIDAYS

Highlights from the CJLA Impact Show



The 2015 CJLA Impact Show was a great success in Stratford, Ontario!

52 junior participants from 5 provinces (Alberta, Saskatchewan, Manitoba, Ontario & Nova Scotia) exhibited a total of 104 head of Limousin cattle at the junior show this year.



Grand Champion Female RCN Addicted to Love with calf at side RCN Can't Buy My Love shown by Nicole Bielecki (RCN Livestock, Saskatchewan).



Grand Champion Bull RLF 2C shown by Brad MacIntyre (Rail Line Farms, Ontario).



The young Zwambag boys of Bee Zee Acres, Glencoe, Ontario won the stall award.

New CJLA Board of Directors:

President: Curtis Bielecki

Vice-President: Cheyenne Porter

Treasurer: Carolyn Darling

Secretary/Reporter: Nicole Bielecki

Board Members: William Cooper, Brittany Hirschfeld, Samantha Kennedy, Connor Rodger & Angus Smythe

Plan to be at the 2016 edition of the CJLA Show which will be held in Alberta!

Dates and location to be announced soon.

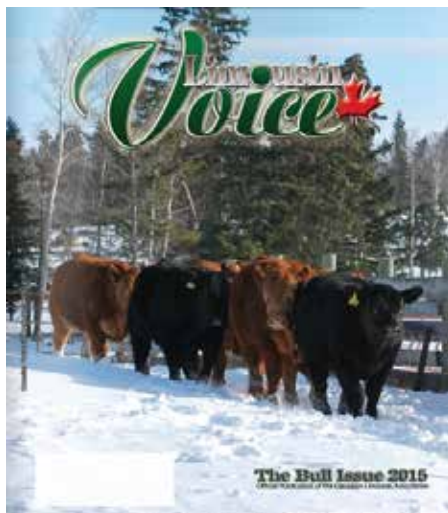
CLA Cattlemen's Evening a Huge Success

On Thursday, August 6th the CLA hosted its first annual Cattlemen's Evening organized by the CLA Commercial Committee. The evening brought together over 70 Limousin supporters from all sectors of the industry. Purebred and commercial cow/calf producers, backgrounders, feedlot operators, order buyers, auction market operators, and processors were all represented at this evening of networking and celebrating the Limousin breed. Attendees were able to walk through the barns and see the CJLA Impact Show juniors and show animals stalled in the Stratford Rotary Complex. A steak supper with beef supplied by Norwich Packers started off the evening and followed with guest speakers Robert Bielak, President of St. Helens Meat Packers as well as Dan Darling, Vice President of the Canadian Cattlemen's Association. Great ideas, information, and comradery was shared by all! The Commercial Committee is hoping to make this an annual event in conjunction with the CJLA Impact Show and CLA AGM!



Commercial Committee Chair, Tim Andrew and CLA President Brian Lee present Dan Darling with a gift of appreciation for speaking.

Have a Story Idea for the Limousin Voice Magazine?



As the official publication of the Canadian Limousin Association, the Limousin Voice truly is *your* magazine! Therefore, we want to ensure that you are seeing stories that are relevant and interesting to you published in the Limousin Voice. Now that the Limousin Voice will also be mailed commercially to bull buyers across the country, we want to ensure our content also hits home for that diverse audience.

If you have a story idea, whether it be about your own operation, a friend in the industry, someone contributing to the Limousin breed in a unique way, or just an idea for a topic you want the CLA to focus a story on please share your thoughts with us today by e-mailing tverbeek@limousin.com.

Limousin Show Shirts Mandatory at National Show

Canadian Limousin Show Shirts will be mandatory to enter the show ring at the National Limousin Show at the Royal Winter Fair in Toronto, ON. Show shirts can be ordered from the following companies:

Prism Embroidery

Lindsay, Ontario

Phone: 705.328.2823

<http://www.prismembroidery.com/>

Cost: \$32.00 plus tax per shirt

Deadline to order for the 2015 National Show (at the Royal Winter Fair, Toronto, ON): October 20, 2015

- OR -

Cottage Lake Promotions

Stony Plain, Alberta

Phone: 780.963.9612

New e-blast Service for CLA Members

As an additional service for our members the CLA will now be offering e-blasts to promote your sale or event for a cost of \$100. All content and graphics for the e-blast must be sent to tverbeek@limousin.com. E-blasts will be sent from the e-mail address events@limousin.com and will only be sent to CLA members who have provided an e-mail address to the CLA. Members receiving the e-blasts will have the option of unsubscribing in order to comply with anti-spam laws. If members choose to unsubscribe from the e-blasts they will still receive the CLA newsletter and other pertinent communication from limousin@limousin.com.

2016 Limousin National Show & Sale Location Announced

The CLA is excited to announce that the Limousin National Show & Sale will be heading to Brandon, MB in 2016! Further details to come.



International Limousin Congress

20TH – 28TH AUGUST 2016
WWW.ILC2016.COM

IRELAND – THE COUNTRY
OF 100 THOUSAND WELCOMES
AWAITS YOU



22nd International Limousin Congress Registration Now Open

www.ilc2016.com
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+ 353 (0) 1 400 3626

BOOK NOW
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WORLD'S PREMIER
LIMOUSIN CATTLE
EVENT



The International Limousin Congress is being hosted by The Irish Limousin Cattle Society from August 20th - 28th, 2016. The congress will showcase the very best Ireland has to offer: its rich, diverse countryside, its culture and outstanding Limousin Cattle.

An Opening Ceremony and Banquet in Athlone, a one-day Technical Conference in Grange, and a nationwide travel programme will culminate with the much anticipated National Limousin Show, Parade of Champions, Elite ILC Sale, Gala Banquet and Closing Ceremony in Kilkenny. A full, varied and great value programme and a memorable trip to Ireland is promised. Tour highlights are plentiful and include both commercial Limousin and pedigree Limousin herd visits, a Technical Conference in Teagasc Grange Beef Research Centre, Bunratty Castle, the Cliffs of Moher, the Wild Atlantic Way, Guinness Storehouse, Coolmore Stud, Blarney Castle, to name but a few!

The opportunity to attend ILC2016 should not be missed. The event represents the world's premier gathering of Limousin breeders and Limousin enthusiasts where friendships are forged, ideas are exchanged and lasting memories are created.

Registration is now open for the full 9 day programme, and the reduced 6 day programme and full details can be found on the conference website www.ilc2016.com.

Sponsorship opportunities are also available and further details can be found on the website or email expo@ilc2016.com

Contact Details
www.ilc2016.com
info@ilc2016.com
+ 353 (0) 1 400 3626

ILC 2016, Keynote PCO,
Suite 26, Anglesea House, 63 Carysfort Avenue, Blackrock, Co. Dublin, Ireland