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Triplets sired by Greenwood  
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Limousin, Treherne, MB!

**25 Limousin CCIA tags**  
**\$78**  
**plus shipping & taxes**

*Order your  
tags today!*



## Bull Sale Season Reminders

As the 2017 bull sale season approaches the Canadian Limousin Association has a few reminders for you as you prepare for your sales.

***We wish you all the best with your sale!***

- 1) The release of Spring 2017 EPDs and breed averages has unfortunately been delayed. Upon finding issues with the initial runs of the data, International Genetic Solutions (IGS), who runs our multi breed evaluation, has re-run our evaluation and the Spring 2017 EPDs are expected to go live on DigitalBeef by January 27th. We apologize to those publishing their bull sale catalogues, as we understand this delay is extremely inconvenient. Please contact the CLA if you have been affected by this delay to discuss how the CLA can assist you with providing your buyers with a sale day supplement sheet of 2017 EPDs for your sale cattle.
- 2) Sales consultants may request catalogue downloads from the CLA to obtain pedigree and EPD information on sale cattle in an Excel document. **IMPORTANT:** Sales staff must send the CLA an Excel CSV with only the registration numbers not the tattoos of cattle in the sale. There is a \$1.50/head charge for this service.
- 3) A mailing address list can be obtained from the CLA for \$150. This Excel document can be sorted into members or non-members (commercial buyers) from 1-5 years back and further broken down by province. This is a great way to beef up your bull sale catalogue mailing list. Please contact the CLA office if you would like to discuss the options!
- 4) The CLA can send an e-blast about your sale for \$100 (you must provide all content/graphics). Please contact [tverbeek@limousin.com](mailto:tverbeek@limousin.com) regarding this service.
- 5) The CLA is pleased to post your sale catalogue and information about your sale on our Facebook page once when your catalogue is available online and once again on the day of the sale. Please send a link to your catalogue to [tverbeek@limousin.com](mailto:tverbeek@limousin.com) to ensure it gets posted.
- 6) The CLA can also post your bull sale on our Events listing on the CLA website. Please send the name, date, and location of your sale to [tverbeek@limousin.com](mailto:tverbeek@limousin.com) or use the "Submit an Event" feature on the CLA website.
- 7) A gift certificate for Limousin branded CCIA tags can be given to your Limousin bull buyers to purchase a bag of tags at your expense as a thank you for purchasing a bull. You can download this off the CLA website or contact [tverbeek@limousin.com](mailto:tverbeek@limousin.com) to be sent a digital copy you can print.

# Upcoming Events



R&R Acres' 16th Annual  
"Beefmaker" Bull Sale  
February 4  
Airdrie, AB

Nordal Limousin & Angus Bull Sale  
February 16  
Saskatoon, SK

Bull Auction at the Station  
d'épreuves de St-Martin in Beauce  
February 18  
Beauce, QC

JYF Annual Production Sale  
February 27  
Flintoft, SK

Hillview Farms Bull Sale  
March 4  
Morinville, AB

Pride of the Prairies Bull Show &  
Sale  
March 5-6  
Lloydminster, SK

Excel Ranches "Excellence" Sale  
March 9  
Westlock, AB

Richmond Ranch Grass Country  
Bull & Female Sale  
March 10  
Rumsey, AB

Hollee Limousin Open House  
March 11  
Blackstock, ON

Diamond C Ranch 16th Annual  
Bull Sale  
March 13  
Ponoka, AB

7th Annual de Jager Limousin Bull  
Sale with guest Andrew Ranches  
March 14  
Brooks, AB

Bar 3R Limousin Bull Sale  
March 16  
Oyen, AB

## Bull Sale Season Reminders Continued...

7) The CLA has a Limousin CCIA tag advertisement that can be used in your bull sale catalogue or otherwise to explain and promote the tag program to your commercial buyers. We have also developed a "Tag Supporter" logo that can easily be added to your sale catalogue or website. Contact [tverbeek@limousin.com](mailto:tverbeek@limousin.com) to receive a digital copy of either.

8) The CLA has paper coffee cups, CLA magnets, calving record books, and a large CLA banner stand that are all available free of charge for your sale. Please contact the CLA office to inquire about any of these for your sale.

9) Please remember that only Limousin cattle that contain between 37.5% and 75% Limousin blood and 25% to 62.5% Black Angus or Red Angus blood, may be called Lim-Flex. Cattle that fall outside of these parameters should be described as Percentage Limousin in sales catalogues, not Lim-Flex.

10) Animals with a URM or URF prefix before their registration number are currently recorded with the CLA but not yet fully registered. Fully registered animals will carry one of the following prefixes before their registration number:

CPM indicates a purebred male, CPF indicates a purebred female

CFM indicates a fullblood male, CFF indicates a fullblood female

CXM indicates a percentage male, CXF indicates a percentage female

11) Remember to **complete your transfers promptly** as per CLA bylaws. In the case of the sale of an animal or an interest in the animal for breeding purposes, the seller shall complete the application for transfer and forward the application for transfer and the certificate of registration to the Association within 90 days of the date of the sale. Furthermore, the seller shall provide the purchaser with the transferred Certificate of Registration evidencing the purchaser's ownership of the animal, within 180 days of the sale of the animal. It is essential for you to properly transfer all of your registered animals, even if the purchaser is a commercial producer, as it is their right and your responsibility to have the registration papers transferred to them.

12) You can transfer animals online yourself quite easily if you so choose, however you must still send the original registration certificates to the CLA office in order for us to destroy them and issue your buyer their new registration certificate.

13) Last but not least, please remember to complete DNA testing for animals that require it well in advance of your sale. Parentage verification and Protoporphyrin testing turnaround time is 10 days. Horned/polled and coat colour testing turnaround time is 6 weeks. The CLA bylaws require DNA tests for the following:

- Sire verification for all walking bulls

- Sire verification for donor cows

- Parent verification for all AI sires (public sales of semen and in-herd use semen)

- Parent verification for all embryo calves and Fullblood animals

- As of January 1, 2015, all donor cows in embryo production, must have a protoporphyrin genotype on file at the Association.

# 2016 CANADIAN LIMOUSIN ASSOCIATION YEAR IN REVIEW

**356** lifetime & annual members

**121** junior members

**1982** animals transferred

**7924** females on WHE

**4098** weaning records entered

**161** DigitalBeef users

**2703** member log-ins to Digital Beef

**27.4** average number of cows assessed per member on WHE

**21** new annual members

**6** new junior members

**465** scrotal records entered

**5616** docility records entered

**1662** yearling records entered

**4157** calves registered

**507** ultrasound records entered

**517** animals genotyped

**624** bulls transferred to **438** commercial buyers

BC :: 30 head to 22 buyers  
AB :: 285 head to 169 buyers  
SK :: 127 head to 85 buyers  
MB :: 44 head to 29 buyers  
USA :: 15 head to 15 buyers



ON :: 76 head to 73 buyers  
QC :: 25 head to 25 buyers  
PEI :: 1 head to 1 buyer  
NB :: 7 head to 7 buyers  
NS :: 14 head to 12 buyers

## How to Order Limousin RFID Tags



**When you order for the first time on the CCIA web store please do the following:**

- 1) Go to the CCIA Website: <http://www.canadaid.ca/>
- 2) Click on “Tag Order Website”
- 3) Click on “Place an Order” under the Producers heading
- 4) Access the online account creation form by clicking “Register - Create your Access Codes”
- 5) Click “CCIA Producers – Activate your tag order account”
- 6) To retrieve your address information, enter your CLTS Account ID and Phone Number and then click the Autofill button. ***If the Autofill retrieves no information or the account information is not accurate, please contact the CCIA Admin Team at 1-877-909-2333.***
- 7) Complete the “User information” section and submit the form
- 8) Your CDMV account is created and a registration confirmation will be sent to you by email. You are now able to place orders on the CCIA web store.

**For all subsequent orders, when you have your log in information, please do the following:**

- 1) Go to the CCIA Website: <http://www.canadaid.ca/>
- 2) Click on “Tag Order Website”
- 3) Click on “Place an Order” under the Producers heading
- 4) Log in and you will be taken to a beef tag order screen. Ensure you select the Limousin tab from the top.
- 5) Click “View all” and enter the quantity of bags you want (remember there are 25 individual tags per bag). If you wish to order a tagger and/or replacement pin you can enter the quantity of those there.
- 6) Click “Add to cart”. Shipping fees and taxes are automatically calculated. You are able to edit the quantity in this screen if you have made a mistake.
- 7) Click “Checkout”
- 8) Review that the Ship To address is correct, click “Next”
- 9) Review that the Bill To address is correct and enter credit card payment information. Enter a PO (purchase order) Number. This can be any combination of numbers and/or letters that you wish, you must enter something in this field. Click “Next”.
- 10) Review that all order information is correct, and then click “Place Order” in the top right of the screen.
- 11) A confirmation notification will appear on the screen and the confirmation will also be e-mailed to you.

**Alternatively, if you do not wish to order online yourself, you can call the Canadian Cattle Identification Agency (CCIA) at 1-877-909-2333 to place the order on your behalf.**

## Quebec Farming Students Looking for Summer Employment with Ranching Families

Hi, I'm working at the Institut de technologie agroalimentaire of Quebec, a college specialized in Farm and Food processing studies. As training coordinator for the internships taking place outside of the province of Québec, I'm always looking for new contacts. Limousin production, is most certainly something really interesting for some of our students.

Among other programs, we teach Farm management and Technology. Our students have to realize a 13 weeks on-the-job training taking place during summers and starting approximately on May 15.

Each Fall, I am working with a number of open-minded students who are looking to improve their English as well as their farm work. All of them have some experience working on farms in Québec, and most of them are coming from farming families.

If some of the Ranching Families, members of Limousin Association, do sometimes hire summer employees, I would be glad to introduce them one of our students.

Thanks!

Karin Meyerhans

On-the-job training coordinator, Student Affairs Office

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# STEAKING OUT

## THE CONSUMER

Options & Opportunities

## Client Appreciation

We would like to invite you, our valued client, to join us at the upcoming Alberta Beef Industry Conference.

**When: Thursday, February 16th, 2017**  
between the hours of 1:30pm – 3:30pm.

*Entrance to the tradeshow area  
is free of charge during these times*

**Where: Alberta Beef Industry Tradeshow**  
Sheraton Hotel | 3310- 50th Ave | Red Deer

*Please note this offer is only valid during the times listed and are  
exclusive to the tradeshow area only. At 3:30pm non registered  
guests will be asked to leave the conference area*

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