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Reminder
Limousin CCIA tags mandatory in 2016 born calves to receive points in 2016

Order your tags today!



Carolyn Darling Selected as CJLA Delegate to Attend Canadian Beef Industry Conference

Congratulations to Carolyn Darling of Castleton, Ontario for being selected as the Canadian Junior Limousin Association (CJLA) delegate to attend the Canadian Beef Industry Conference in Calgary, AB August 9-11, 2016! Carolyn has a huge passion for agriculture and the Limousin breed. Carolyn was selected for this travel opportunity sponsored by the CJLA based on her answer to the following question in 800-1000 words:

*Where do you see the Limousin breed in 10 years?
How will you be involved in the breed at that time?*



Highlights of the Canadian Beef Industry Conference will include keynote speaker, Arlene Dickinson from Dragon's Den, Young Cattlemen's Council AGM, many fantastic speakers and networking with people involved in all aspects of the cattle industry!

4-H Success with Limousin!



Benjamin McCord of Blueberry Valley Farms wins Grand Champion out of 52 steers with home bred and raised Limousin steer!



Connor Falt wins Grand Champion Steer at Rimbeby Interclub 4-H Show with Limousin steer sired by Diamond C Zeus, a bull purchased by Falt Farms at the 2015 Diamond C Ranch Bull Sale



Braeden Christiansen of Diamond C Ranch wins Reserve Champion Heifer at Rimbeby Interclub 4-H Show with Diamond C Cheerleader sired by Diamond C Zeppelin



Annie Christiansen of Diamond C Ranch wins Grand Champion Heifer at Rimbeby Interclub 4-H Show as well as Reserve Grand Champion Purebred Heifer at Regional 4-H show in Bashaw with Diamond C Cinderella sired by Wulf's Zero Turn

Good Luck to CJLA Members Heading to Australia

The Canadian Junior Limousin Association (CJLA) will be sending two CJLA members to Australia on the Australian/Canadian Limousin Youth Exchange in August 2016. Applications were received up to February 1st and the two lucky CJLA members who were selected as the inaugural recipients of the award trip are Braeden Weppler of Tara, ON and Brandon Hertz of Duchess, AB!

Braeden and Brandon will be travelling to Australia for four weeks in August 2016 where they will tour numerous Limousin studs and stay with host families that will take them to Ekka Royal Queensland Show, one of Australia's largest cattle shows, held in Brisbane. While at the Ekka they will spend a day with Jon Gaffney of Graneta Limousins. Upon departing Brisbane they will travel the Gold Coast and then head down to Dubbo, New South Wales where they will tour St Johns College facilities and steer production program, Mirambee feedlot, the Western Plains Zoo, the saleyards, Sheraton Limousins, and Ruby Park Limousins. They will then travel to Birubi Limousin Stud and assist with preparations for the Birubi On Property Production Sale. Following the Birubi sale Braeden and Brandon will travel to Flemington Limousin Stud in Adelong, NSW and spend a week on the farm, tour an abattoir, visit a feedlot and the local saleyards before departing back to Canada from Sydney.

These CJLA members will also receive \$1,000 each from the CJLA to cover their travel expenses. The Australian/Canadian Limousin Youth Exchange is planned to continue again in 2016/17 so if you are a CJLA member age 16-21 make sure you apply next fall!



Braeden Weppler



Brandon Hertz

Golf on the Canadian Limousin Team in the Canadian Cattlemen's Foundation Golf Classic

The Canadian Limousin Association will be sponsoring a "Canadian Limousin" team in the Canadian Cattlemen's Foundation Golf Classic August 9, 2016 at the Elbow Springs Golf Club in Calgary, AB! There are still spots available on the team. Please contact Tessa Verbeek at tverbeek@limousin.com by August 1st if you would like to golf for free on the Canadian Limousin team!

Full details about the golf tournament and conference can be found at www.canadianbeefindustryconference.com

**CANADIAN BEEF INDUSTRY
CONFERENCE**
2016

Upcoming Events



CJLA Impact Show
July 29-31
Lloydminster, AB/SK

Alberta Limousin Association
Field Day
July 29
Lloydminster, AB/SK

Cattlemen's Evening
July 29
Lloydminster, AB/SK

Canadian Limousin Association
Annual General Meeting
July 31
Lloydminster, AB/SK

Canadian Beef Industry
Conference
August 9-11
Calgary, AB

The Cattle Call at Bragg Creek
August 12
Bragg Creek, AB

International Limousin Congress
August 20-28
Ireland

Pinnacle View Open House
September 10
Quesnel, BC

Livestock Gentec Conference
October 18-19
Edmonton, AB

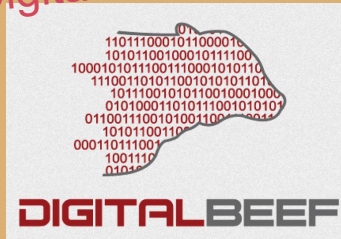
National Limousin Show at
Manitoba Ag Ex
October 25-29
Brandon, MB

Royal Agricultural Winter Fair
November 4-13
Toronto, ON

Farmfair International
November 9-13
Edmonton, AB

DigitalBeef Tip of the Month

Add Ranch Logo & Animal Photos



A ranch logo and individual animal photos can be added quite easily on DigitalBeef.

To add ranch logo:

- When logged into your DigitalBeef profile and looking at your "General Profile Information" click "Add Ranch Logo".
- Click "Choose File" and select the file on your computer. The file must be a JPG and no larger than 2 MB. Click "Upload this Image" once you have selected your logo file.
- If ever you need to change the ranch logo there is a button that says "Change Ranch Logo" underneath the image.

To add individual animal photos:

- Search individual animal by tattoo or registration number, and once on their Animal Detail Screen select "Manage Photo's".
- Click "Choose File" and select the file on your computer. The file must be a JPG and no larger than 2 MB. You can upload multiple photos of an animal and they will run as a slideshow, however you must go through this process for each photo, you cannot upload them all at once.
- You can type in a description of the photo if you wish. Click "Make Primary" if you wish to have this image show up as the animal's primary image (ie. first image in the slideshow if you upload multiple images).
- Click "Upload this Image" once you have selected you file and added any comments. If you wish to upload additional photos you can go through the same process to do so. You can manage/delete/add photos at any time.

List Limousin Cattle & Genetics on the CLA Website "Sale Barn"

Did you know it is only \$50 to post an advertisement on the Canadian Limousin Association "Sale Barn" page! Breeding cattle, semen and embryo listings can be sent to tverbeek@limousin.com. Please include a photo. There is no limit to the time the ad can stay up.

Check out the advertisements that are currently posted online:

<http://limousin.com/sale-barn/>

CLA Office Hours

**8:30 AM - 4:30 PM MOUNTAIN TIME
CLOSED FRIDAY'S APRIL 1 - AUGUST 31**

Canadian Junior Limousin Association
2016 Impact Show Itinerary
Updated July 12, 2016

Thursday, July 28th

6:00pm – 10:00 pm Barns Open for Cattle Move In/Set Up

Friday, July 29th

(Lunch on your own, Concession will be open.)

CLA will be hosting a “Cattlemen’s Evening” along with the ALA Summer Field Day which will include tours of local Limousin operations afternoon followed by steak supper and guest speakers in the evening. Commercial bull buyers will be encouraged to attend and all CJLA members & parents will be included for the supper and evening speakers. Parents are welcome to attend the tours throughout the day.

6:00am – 11:00 am	Cattle Move In/Set Up
11:00 am	Move-in complete
10:00 am – 11:30am	Junior Show Registration
	Hand in Artwork (Artwork to be sold in Silent Auction)
11:30 am – 1:00 pm	ALA Field Day Check-In & Registration (Lloydminster Exhibition Grounds)
1:00 pm – 2:00 pm	Welcome/Ice-Breaker Activity for Juniors
1:00 pm – 3:30 pm	ALA Field Day Cattle Tours @ Greenwood Limousin & Payne Livestock
2:00 – 3:00 pm	CJLA Annual Meeting
5:30 pm	Cattlemen’s Evening – Steak Supper
7:00 pm	Cattlemen’s Evening Speakers
8:00 pm	ALA 2017 Calendar Auction

Saturday, July 30th

(Lunch on your own, Concession will be open.)

8:00 am	Breakfast hosted by Alberta Limousin Association
9:00 am	ALA Annual General Meeting
11:00 am – 1:00 pm	Team Grooming & Showmanship (Including PeeWees)
1:00 - 5:00 pm	Show Team Judging/Print & Oral Marketing/Public Speaking/Industry Quiz
6:00 pm	Pizza Party & Awards
7:00 pm	Evening Fun Activity

Sunday, July 31st

(Lunch on your own, Concession will be open.)

8:00 am	Breakfast hosted by the Canadian Limousin Association
9:00 am	CLA Annual General Meeting
12:00 pm	Conformation Show
4:00 pm	Aggregate Awards & Handover of the CJLA Impact Show to the next Province

Monday, August 1st

Exhibitors Must Be Moved Out by Noon



PUTTING IT TOGETHER...

PRODUCER FOCUSED WORKSHOPS & SESSIONS | INPUT & DECISION MAKING | ENTERTAINMENT | INDUSTRY MEETINGS

CANADIAN BEEF INDUSTRY CONFERENCE

2016



August 9 - 11, 2016

Grey Eagle Resort & Casino in Calgary, Alberta

HOSTED BY ALBERTA BEEF PRODUCERS
Aug 8 - Pre-conference Tour

KEYNOTE ADDRESS BY
Arlene Dickinson

LIVE MUSIC BY
Ain't No Rodeo

Learn about beef demand and hear perspectives from the VP of Tim Hortons and the President of Sysco Canada
Listen to a panel of leading edge producers explain **how they are incorporating new systems to improve productivity** in their operation

PLUS

**THE IMPORTANCE OF PUBLIC
CONFIDENCE IN AGRICULTURE**
Trish Jordan,
Monsanto Canada

**RESEARCH & FARM PRACTICES ON PRECONDITIONING,
HERD HEALTH, FORAGE PRODUCTION, GENOMICS, ANTI-
MICROBIAL USE, & PAIN MANAGEMENT**
Bov-Innovation

**MARKET UPDATES ON KEY TOPICS
AFFECTING CATTLE & BEEF MARKETS**
Canfax, Cattlefax, BMO &
Global AgriTrends