CANADIAN LIMOUSIN ASSOCIATION

NEWSLETTER

July 2019 | www.limousin.com | limousin@limousin.com | 1.866.886.1605

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Congratulations to CLA Board Member, Eric Boon and wife Terra on the birth of their daughter Rozlyn Kylina Boon born on July 6th, 2019 at 9:22am. Welcome to the Limousin family Rozlyn!

N • O • T • I • C • E

Canadian Limousin Association
Annual General Meeting
Saturday, July 20, 2019 – 9:00am CST
Prairieland Park
Saskatoon, Saskatchewan

13, 4101-19 Street NE, Calgary, Alberta T2E 7C4
Phone: 403-253-7309 Fax: 403-253-1704
Email: limousin@limousin.com Website: www.limousin.com

REMINDER: CLA Office Closed Fridays During Spring/ Summer

The CLA staff are available and happy to assist you
Monday to Thursday 8:30 am to 4:30 pm MDT

Upcoming Events

Ag In Motion
July 16-18
Langham, SK

Canadian Junior Limousin Association Impact Show
July 18-20
Saskatoon, SK

Canadian Junior Limousin Associaiton Annual General Meeting
July 18
Saskatoon, SK

Canadian Limousin Association Annual General Meeting
July 20, 2019
Saskatoon, SK

Ontario Limousin Association Field Day- Broniek Farms
July 27, 2019

Canadian Beef Industry Conference
August 13-15
Calgary, AB

CLA 50th Anniversary Celebration
November 1-4
Royal Winter Fair
Toronto, ON

Changes to Submitting DNA- EFFECTIVE IMMEDIATELY

Neogen Canada now requires that **ALL** hair samples are submitted on a hair card, effective immediately. You can order your hair cards in larger quantities in advance directly through the association by phone or email. Alternatively, CLA staff will assist you in ordering hair cards at the time you submit a DNA request.
All DNA samples must be mailed to the Neogen Lab. Please **do not** mail your sample to the CLA Office. Sample turnaround time is 21 Days from the day the lab receives the sample. As we head into show season please make sure you allow enough time to have samples completed.

Please join us as we celebrate the 50th Anniversary of the Canadian Limousin Associaiton

The Ontario Limousin Association, in conjunction with the Canadian Limousin Association, is pleased to announce that the 50th Anniversary Celebration of the Canadian Limousin Association, to be hosted in Ontario in 2019. This anniversary event will attract Canadian and international Limousin cattle enthusiasts and industry members to Ontario for this celebration of Limousin cattle in Canada.

The Ontario Limousin Association and the Canadian Limousin Association will be organizing and hosting this event at the Royal Agricultural Winter Fair, in Toronto. Delegates will be invited to attend, as well as participate, in the RAWF Limousin Show and the Royal Elite Sale.
The Ontario Limousin Association would like to take this opportunity to invite you to participate in this great exposition of Canada's Limousin breeders. Included in this letter is our sponsorship package. The success and scope of the event will depend on the involvement of individuals, breeders, organizations, and agri-businesses. We encourage you to invest in the progression of our breed and support our initiative to host Limousin breeders from Canada and abroad, geared towards progressing our breed into the future.

We hope that you will include the 2019 Canadian Limousin 50th Anniversary Celebration & Tour in your marketing plans this year. If you have any questions, concerns or would like to discuss this opportunity further, please don't hesitate to contact us. We look forward to discussing a package tailored to meet your business or operation's needs. In addition, if you know of any business or organizations that may be interested in participating in this exciting event please feel free to share this sponsorship package with them.
Sincerely,

Mike Geddes
President, Ontario Limousin Association

50 Years of Limousin – The Stories of Our Members

Happy Golden Anniversary!

To a breed that has withstood the test of time and continues to thrive, the Limousin Breed!

The CLA is looking to share stories of our members through pictures and memories of the past 50 years. These will be shared on social media and advertising material in preparation for some of the upcoming highlights of the year, the AGM to be held in July, September issue of the Limousin Voice, and culminating in the 50th Anniversary Celebration, November 1st to November 4th, 2019 at The Royal Agricultural Winter Fair. Submissions should be received at the CLA office.
We are asking for 1-3 pictures of your Limousin involvement along with a quote or short paragraph. Some areas to be shared are:

Why did you choose the breed?
Share a fond memory
What has the breed done for you?
Tell us about the people you've met through the breed
Funny story
Other ideas?

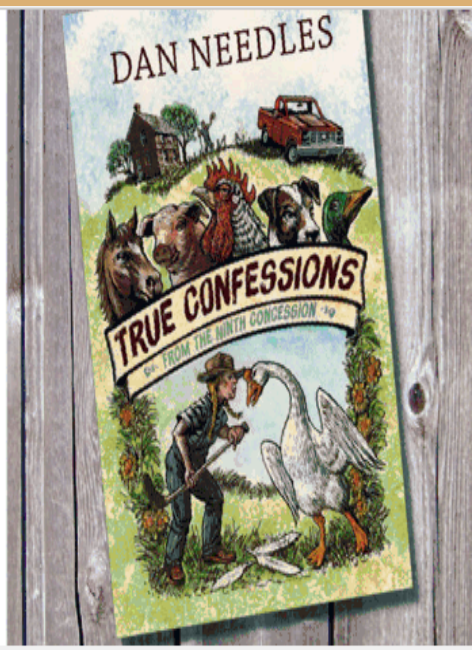
It has been said, *"The thing that has been characteristic from the very beginning has been the high quality of people we have attracted to the breed".*
This information will be invaluable in promotion of the Limousin breed and creating great morale within our current membership.

So let's celebrate the 50th Anniversary in a grand way!

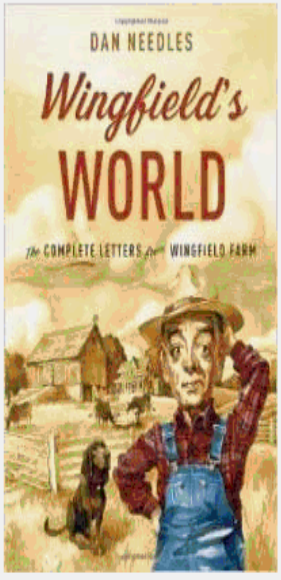
Email your submissions today info@limousin.com

We are excited to announce our guest speaker for the 50th Anniversary Banquet- DAN NEEDLES- WINGFIELD FARM

FRIDAY NOVEMBER 2, 2019
Chelsea Hotel- Churchill Ball Room Toronto, Ontario
Cocktails 6pm Dinner 7pm



For 30 years, author and playwright Dan Needles has been bringing to life the stories and characters of his mythical Persephone Township, a fictional rural Canadian community two hours north of the big city. His Wingfield Farm series of stage plays have appeared in virtually every English speaking theatre in Canada, including the Stratford Festival and Royal Alex in Toronto and eventually became a popular television series aired on CBC, Bravo and the PBS networks. Thousands of readers have followed his magazine columns in Harrowsmith-Country Life, Country Guide, Small Farm Canada, In the Hills, On the Bay and Watershed.



Nominated three times for the Stephen Leacock Medal for Humour, Dan won in 2003 for his local history of Persephone Township, With Axe and Flask. He is the author of 12 plays, four books and hundreds of magazine columns. From more than a thousand platforms, Dan has entertained crowds as a banquet and conference speaker, carrying a message of neighbourhood, affection and the power of farmer thinking.

50 Years
CANADIAN
LIMOUSIN ASSOCIATION

Sponsorship Opportunities

We are pleased to offer three sponsorship opportunities for the 2019 Canadian Limousin 50th Anniversary. If you have any questions about the packages or have something else in mind, we would be happy to work with you to create something that will suit the needs of you or your company.

Bronze Level - Investment - $250
Acknowledgement of you or your company featured in the Ontario Limousin Association Dayplanner on our Sponsor page.

Silver Level Investment - $500
In addition to having your business acknowledged in the OLA Dayplanner, you or your company will be featured on a poster board that will be displayed at all events associated with the anniversary celebrations. Your investment will be geared towards meal and refreshments for meeting delegates during social and networking portions of the weekend.

Gold Level -Investment - $1,000
This package encompasses both bronze and silver packages as well as recognition on all print and electronic media featuring your company or farm logo. Promotion for the 50th Anniversary includes all breed and industry advertisements, as well CLA literature and handouts. Upon the completion of the event a print ad will be made in the Ontario Beef Magazine as thank you to all the sponsors.

Platinum Level - Investment - $2500 and over
This package includes all the recognition of the bronze, silver and gold levels as well as 2 tickets to the 50th Anniversary Celebration Banquet.

Feature Sponsor -For an opportunity to be a "Feature Sponsor" of the "Limo Lounge" at the limousin tie area at the Royal Agricultural Fair or "Feature Sponsor" of the 50th Celebration Banquet

Sponsorship Opportunities please contact Wayne Lawrence at lakesidelimo@hotmail.com or cell number 519-374-3883 or any Ontario Limousin Association board member.

The Ontario Limousin Association thanks you for your commitment to the Canadian Limousin Association 50th Anniversary Celebration.

CCIA
canadaid.ca
CANADIAN CATTLE IDENTIFICATION AGENCY

Tag and Tag Accessories Gift/Rebate Certificates

CCIA GIFT CERTIFICATES

The Canadian Cattle Identification Agency (CCIA) is now selling gift certificates which can be redeemed for any product in the CCIA Webstore. Gift certificates can be purchased for any dollar amount and used anytime.

To view products and prices online visit **tags.canadaid.ca**

To purchase gift certificates, please call **1-877-909-2333**

To purchase a gift certificate:

1. Call CCIA at 1-877-909-2333

   Our Client Support team can give you information, but once you are ready to purchase one or more gift certificates, you will be transferred to Tracey Ennis in Accounting.
2. You can order as many certificates as you wish, in the denominations of your choice.
3. There is a $5.25 processing fee (including GST) per invoice.
4. Your invoice can be emailed to you or sent by regular mail.
5. There are two methods of payment at the moment; cheque or electronic transfer. CCIA hopes to be equipped to take credit cards very soon.
   Once payment is received, the certificate(s) will be sent to the purchaser.

To redeem a gift certificate (mail in rebate system):

1. The Recipient will place a tag order directly online or by calling CCIA at 1-877-909-2333
2. The transaction must be for the full value of the certificate or greater.
3. Once the order is completed, the recipient simply mails the certificate to CCIA with the self-addressed envelope that is provided, along with a proof of purchase or an invoice number.
4. Upon receipt of the certificate at CCIA, a refund will be issued by Accounting to the Recipient for the value of the certificate.

PLEASE REFER TO PAGE 2 FOR IMPORTANT PURCHASING INFORMATION

©2019 Canadian Cattle Identification Agency

CCIA
CANADIAN CATTLE IDENTIFICATION AGENCY
canadaid.ca

Gift Certificate

The Canadian Cattle Identification Agency (CCIA) is now selling gift certificates which can be redeemed for any product in the CCIA Webstore. Gift certificates can be purchased for any dollar amount and used anytime.

FOR MORE INFORMATION: WWW. CANADAID.CA

To purchase gift certificates, please call **1-877-909-2333**

Correction to Sale Results Posted for Excel Ranches Bull & Female Sale Westlock,AB March 14

High Sellers Lot 18 - Excel Polled Full Monty 29F $9000.00 to Ken-Doc Limousin of Saskatoon SK.
Lot 19 - Excel Polled Escalade 8F- $8000 to Colby Hansen

SAVE THE DATE

2019 Canadian Junior Limousin Impact Show

LIMOUSIN impact

JULY 18-21 2019

Prairieland Park Saskatoon, SK

For more information
cjla@limousin.com

2019 Canadian Junior Limousin Impact Show -Tentative Agenda July 18-20th

Thursday, July 18
2:00 pm Move-in Complete
- Registration
- Hand-in Photography
- Hand-in Print Media
- Hand-in Art Work

4:00pm Industry Quiz
5:00 pm CJLA Annual General Meeting
6:00 pm Supper
7:00 pm Ice-Breaker Activities

Friday, July 19
9:00 am Team Grooming
10:30 am Showmanship
12:00 pm Dinner
1:00 pm Team Judging
Oral Marketing
Speeches
6:00 pm Supper & Evening Event

Saturday, July 20
9:00 am CLA Annual General Meeting
12:00 pm Dinner
1:00 pm Conformation
5:00 pm Awards Presentation – Banquet

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Canadian Junior Limousin Association
Annual General Meeting
Thursday, July 18, 2019 – 5:00pm CST
Prairieland Park Saskatoon, Saskatchewan

CJLA

Canadian Limousin Association - Order Form

Name: _____ **Phone Number:** _____

Email Address: _____

Unisex Two Tone Hooded Sweatshirt

$50.00

(Taxes Included)

- 9 oz.
- 55% Cotton & 45% Polyester
- Extra inside pocket for smart phones

Size S M L XL 2XL	**Quantity**	**First OR Last Name** (Left Sleeve) **(Add $6.00)**	**Farm Name** (Right Sleeve) **(Add $6.00)**	**Subtotal**

Total: $_____

Stormtech Mid-Weight Jacket

$85.00

(Taxes Included)

- Bonded shell
- Zippered pockets
- Adjustable cuff tabs

Ladies XS S M L XL 2XL	**Mens** S M L XL 2XL 3XL 4XL	**Quantity**	**First OR Last Name** (Left Sleeve) **(Add $6.00)**	**Farm Name** (Right Sleeve) **(Add $6.00)**	**Subtotal**

Total: $_____

See side two

Canadian Limousin Association Order Form

18.oz Insulated Tumbler

$15.00

SOLD OUT

Quantity	Price

MEGA DEAL
Buy 5
$20.00 each

Plaid Adjustable Hat

$25.00

Quantity	Price

17.oz Rockit Water Bottle

$25.00

Quantity	Price

Grill Paddle

$25.00

Quantity	Price

Total Amount Owing: $ _____

Please check your method of Payment:

☐ Cash ☐ Cheque

Cheque Payable to Ontario Limousin Association
full payment due when order is placed

Signature: _____ **Date:** _____

Emily Gibson (519) 440-9907
emilygibson0707@gmail.com

SAVE THE DATE!

CANADIAN BEEF INDUSTRY CONFERENCE

2019

Securing our future

AUGUST 13-15, 2019

BMO CENTRE ON STAMPEDE PARK, CALGARY, AB

Visit us at canadianbeefindustryconference.com

@CDNBeefConf @CDNBeefConf canadianbeefindustryconference

REGISTRATION NOW OPEN

BCRC BEEF CATTLE RESEARCH COUNCIL

CANADA BEEF

CCA CANADIAN CATTLEMEN'S ASSOCIATION

CBBC