



CANADIAN LIMOUSIN ASSOCIATION NEWSLETTER

JUNE 2015

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Coming Events

Summer Synergy
July 6-10
Olds, Alberta

Prince Albert Ex. & SLA AGM
July 30 - August 1
Prince Albert, SK

CLA Cattlemen's Evening
August 6
Stratford, ON

CJLA Impact Show
August 6-8
Stratford, ON

CLA AGM
August 8
Stratford, ON

96th Annual Bulkley Valley Ex.
August 27-30
Smithers, BC

Balamore Farms Open House &
Maritime Limousin Association
Junior Show & AGM
September 12-13
Great Village, NS

Advancing Women in Agriculture
Conference
October 5-6
Toronto, ON

Expo Boeuf
October 9-11
Victoriaville, QC

Farmfair International
November 11-15
Edmonton, AB

Combest Limousin Dispersal
November 16
Erskine, AB

Alberta Limousin Association Field Day a Success

The Alberta Limousin Association (ALA) hosted their 3rd annual Field Day in the southern Alberta area of Rolling Hills on June 20th. The Field Day included tours of de Jager Limousin and a selection of Andrew Ranches' bulls on display, a walk through the Bow Valley Genetics facilities, and a tour at Stopanski Ranch. The day concluded with a steak supper, ALA calendar auction and live auctions and draws. The organizing committee did a commendable job of putting on an excellent day and evening of celebrating and promoting the Limousin breed. Anne Brunet-Burgess was also honoured with gifts from both the ALA and the CLA for her years of dedication to the breed.



Touring a group of bulls at de Jager Limousin near Rolling Hills, AB.



Participants in the ALA Field Day stop for a picture after touring the bulls at stud, collection facilities and lab at Bow Valley Genetics.

CLA Board Member Nominated: Matthew Heleniak

Matthew Heleniak has been nominated to the CLA Board of Directors. Voting will take place at the CLA Annual General Meeting on August 8th in Stratford, Ontario.

Born and raised in Oxford County, Ontario, Matthew has always been involved in the cattle business. Following in his father's footsteps, former President of Norwich Packers, Richard Heleniak, Matthew was groomed to learn about cattle from the hoof to the plate at a very young age. Matthew attended high school in Norwich, ON, after which he attended the University of Guelph for 2 years, where he received a diploma in Agriculture. Following Guelph, Matthew transferred to Oklahoma State University for 2 ½ years. While at OSU he became a member of the OSU meat judging team and graduated with a degree in Animal Science. Today Matthew along with his Uncle Ron Heleniak run Norwich Packers, a beef processing facility with a weekly capacity of 350 cattle. At "Norpac" Matthew is responsible for plant management, cattle procurement and the feedlot operations. Concurrently Matthew operates Hawkeye Land & Cattle, which currently runs a herd of approximately 95 commercial & 25 Registered Limousin cow/calf pairs.



*Have you ordered
your Limousin tags yet?*



PLEASE NOTE THE CLA OFFICE IS CLOSED ON FRIDAYS

4-H Members Have Winning Limousin Projects



Jaxon Payne's show steer out of a Limousin cow was named Reserve Champion Steer at the 4-H Expo in Lloydminster, AB.



Leah Beeching's Limousin heifer was a class winner at the 4-H Expo in Lloydminster, AB.



Brittany Hirschfeld won Grand Champion Steer at the Kerobert, SK Regional Show and Sale with a Limousin steer.



Meagan Kowalchuk placed 2nd in class with her purebred Limousin steer at the Bellis 4-H Beef Club show.



Valleyview & District Grand Champion Cow/Calf pair, a purebred Limousin pair owned by Ashleigh Ljunggren of Kash Farms.

Australian Looking for Work on AB or BC Ranch

Hi,

I am a 24 year old Australian girl looking for long or short term work with stud cattle or commercial cattle on a ranch preferably in Alberta or British Columbia. I would also be interested in helping a showstring at Agribition if possible. I have worked for a fitting service in Australia and helped my sister who manages Longreach Limousins in Australia each Christmas when I am home. If anyone has any work or knows of any I can be contacted at 587-582-8904 or emailed at happycow2009@hotmail.com

Thank you,
Briony Jonkers



CYL Mentee from Limousin Operation in Ontario



The CLA is very proud to have a Limousin enthusiast, Bethany Storey, as a mentee this year in the Cattlemen's Young Leaders (CYL) Development Program.

Growing up on a purebred, Limousin cow-calf farm near Napanee, Ontario, Bethany has had a love for beef cattle, and a passion for the agriculture industry her entire life. Throughout her youth she was very involved in 4-H, both showing cattle and a member of her judging club. Knowing she wished to pursue a career in agriculture she attended the University of Guelph, graduating in 2012. She currently works with Beef Farmers of Ontario as Communications Coordinator, and appreciates the opportunity with her job to work with both the producers and consumers in Ontario and to promote Ontario beef. Her mentor is Annemarie Pedersen.

Limousin Tops Feed Conversion Tests in Maritimes

The Limousin breed showed the best feed conversion at this year's Maritime Beef Test Station over the seven breeds and cross bred groups that made the sale. Limousin came in with a -0.9175 index (the negative number shows they took less feed than the average of all bulls to put on a pound of gain). Even more impressive, the top two bulls for feed conversion that made the sale were both Limousin. The top bull was a Richmond Yak son owned by the Othberg's that scored a -3.22, but the second place bull, a Justice son entered by the Siddall's of Top of the Hill farm, wasn't far behind with an index of -3.15.

Reminder to Submit Upcoming Events

If you have an upcoming event that may be of interest to CLA members such as a show, sale, meeting, or learning event please submit it using the CLA website. Under the Events tab click Submit an Event and fill in the form which will be reviewed by the CLA staff before being posted on the Events page.

Digital Beef Update

Please remember that you are required to select a password and send it to limousin@limousin.com or tverbeek@limousin.com in order to be set up with a Digital Beef account. The genetics aspects of Digital Beef are not yet fully functioning, please bare with us as we work with Digital Beef to work out the kinks in the new system. We welcome and appreciate the membership's comments and concerns and will do our best to address them with Digital Beef as promptly as possible.

Beef Improvement Federation (BIF) Convention

Tessa attended BIF in Biloxi, MS June 9-12 taking in presentations on a number of key areas related to breeding, genetics, genomics and sustainability. The convention was also an excellent opportunity to network and meet with colleagues in the industry.



CANADIAN LIMOUSIN ASSOCIATION CATTLEMEN'S EVENING

August 6, 2015 • Stratford Rotary Complex, Stratford, ON

The Canadian Limousin Association invites you to join us as we bring together Limousin industry participants from the purebred, commercial, feedlot, and processing sectors to share perspectives on how Limousin cattle can more effectively and efficiently fill the needs of all partners in the value chain.

SCHEDULE

- 5:00 pm** Beverages outside weather permitting
- 6:00 pm** BBQ Steak Supper outside weather permitting
- 7:00 pm** Program in Ritsma Room

\$25 per person

PROGRAM

Keynote

Robert Bielak, President, St. Helens Meat Packers

CCA Industry Sustainability Strategy

Dan Darling, Vice President, Canadian Cattlemen's Association

REGISTRATION FORM

Name(s) _____

Farm Name _____

Address _____ City _____

Phone _____ Email _____

Total Number Attending _____ x \$25 each = \$_____ to be paid by cash or cheque at event.



August 6, 2015 •

Registration Deadline: August 1, 2015

The Canadian Limousin Association

Submit your registration to the Canadian Limousin Association by email or mail

Email: tverbeek@limousin.com **Mail:** #13 4101-19 St NE Calgary, AB T2E 7C4
Limousin industry participants from the purebred, commercial, feedlot, and processing sectors to share perspectives on how Limousin cattle can more effectively and efficiently fill the needs of all partners in the value chain.

SCHEDULE