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Welcome Doreen Claiter to the CLA Staff



We are happy to welcome Doreen Claiter to the CLA Staff. Doreen is a Simmental breeder from north of Calgary who brings a wonderful knowledge of the purebred industry to our team. Doreen will be working part time alongside Dallas and Shayla in the registry office and will be assisting Laura as the General Manager for the coming year. Please be sure to welcome Doreen when you call into the office, we are happy to have her!

Provincial Limousin Association's Summer Meetings

Saskatchewan Limousin Association

June 10, 2019
Harbour Golf Club & Resort at Diefenbaker Lake Elbow, Sk.
AGM 10am to 12pm
Lunch 12:30-2pm
**plated lunch of roast beef offered
9 holes of Golf 2:30pm-5:30pm
Ashton Hewson at sla_ashton@yahoo.com or phone 1-306-390-7987

Alberta Limousin Association

June 15, 2019
Stewart Limousin Stettler, AB
11:00 AM ALA Annual Meeting
1:00 PM Lunch
Cattle Viewing
4:00 PM Presentation
6:30 PM Supper
Calendar Auction & Entertainment
Tyler Stewart 403-741-9571

Ontario Limousin Association

July 27, 2019
Broniek Farms, home of the 50 Steers for 50 Years Competition
Come out for a day of fun and fellowship



Upcoming Events

Saskatchewan Limousin Association
Annual General Meeting
June 10

Alberta Limousin Association Field
Day- Stewart Ranches
June 15
Stettler, AB

Ag In Motion
July 16-18
Langham, SK

Canadian Junior Limousin
Association Impact Show
July 18-20
Saskatoon, SK

Canadian Junior Limousin
Associaiton Annual General Meeting
July 18
Saskatoon, SK

Canadian Limousin Association
Annual General Meeting
July 20, 2019
Saskatoon, SK

Ontario Limousin Association Field
Day- Broniek Farms
July 27, 2019

Canadian Beef Industry Conference
August 13-15
Calgary, AB

CLA 50th Anniversary Celebration
November 1-4
Royal Winter Fair
Toronto, ON

Meet the Incoming 2019 CLA Boards Members

Wayne Burgess- Carstairs, Alberta

My wife Anne and I have a smaller herd of Purebred Limousin that we have some fun with. I have been associated with the breed since the mid 80's and have been and still am an advocate for Limousin. I am familiar with all of the issues that have been associated with the breed and happy to say that it has made the breed stronger because of the efforts made to make them better. I hope to be able to bring some of the knowledge that I have gained to assist with the promotion of Limousin. Thank you for the opportunity to assist with the breed and for the confidence in my abilities.



Carey Hirschfeld - Cando, Saskatchewan

My husband and I own and operate a grain and cattle farm in west central Saskatchewan. My family and I are the faces behind Lazy A Limousin. We have a commercial and purebred herd of Limousin based cattle, where our goal as producers and breeders is to promote the Limousin breed through genetics, docility, longevity, and quality calves every fall. We have used Limousin bulls for over 30 years, and in that time the consistent and steady development of the Limousin breed in Canada has improved the quality of our herd and herds worldwide. My hope, if elected, is to bring a new voice and fresh view to the board with an honest straight-forward approach. I believe in our board and their mission statement, and I hope to assist them and our fellow CLA members make LIMOUSIN the breed of choice for producers and consumers.



Joe Cooper- Great Village, Nova Scotia
Re-elected director
Joe has served the CLA Board since 2016



REMINDER: CLA Office Closed Fridays During Spring/ Summer

The CLA staff are available and happy to assist you
Monday to Thursday 8:30 am to 4:30 pm MDT

50 Years of Limousin - The Stories of Our Members

Happy Golden Anniversary!

To a breed that has withstood the test of time and continues to thrive, the Limousin Breed!

The CLA is looking to share stories of our members through pictures and memories of the past 50 years. These will be shared on social media and advertising material in preparation for some of the upcoming highlights of the year, the AGM to be held in July, September issue of the Limousin Voice, and culminating in the 50th Anniversary Celebration, November 1st to November 4th, 2019 at The Royal Agricultural Winter Fair. Submissions should be received at the CLA office by July 1, 2019. We are asking for 1-3 pictures of your Limousin involvement along with a quote or short paragraph. Some areas to be shared are:

- Why did you choose the breed?
- Share a fond memory
- What has the breed done for you?
- Tell us about the people you've met through the breed
- Funny story
- Other ideas?

It has been said, "The thing that has been characteristic from the very beginning has been the high quality of people we have attracted to the breed". This information will be invaluable in promotion of the Limousin breed and creating great morale within our current membership.

So let's celebrate the 50th Anniversary in a grand way!

Email your submissions today info@limousin.com

Schedule Of Events	Hotel Information
<p>FRIDAY NOVEMBER 1/19 <i>National Junior Beef Heifer Show • Showmanship</i></p> <p>50TH ANNIVERSARY BANQUET <i>Chelsea Hotel Toronto - Churchill Ballroom</i> Cocktails at 6 PM • Dinner at 7 PM</p> <p>SATURDAY NOVEMBER 2/19 <i>National Junior Beef Heifer Show Confirmation</i></p> <p>SATURDAY NOVEMBER 2/19 <i>Royal Elite Sale</i></p> <p>SUNDAY NOVEMBER 3/19 <i>National Limousin Show</i></p> <p>MONDAY NOVEMBER 4/19 <i>Junior Limousin Show</i></p>	<p>CHELSEA HOTEL 33 Gerrard Street West, Toronto, ON</p> <p><i>Hotel Rooms have been reserved. When booking mention the Canadian Limousin Association to get your special rate</i></p> <p>Chelsea Phone # Reservations 1-800-CHELSEA (243-5732) Main (416) 595 1975 • Fax (416) 585 4375 Email cltor.info@chelseatoronto.com</p> <p>POST ROYAL TOUR Points of Interest - TBD</p> <p>LIMO LOUNGE <i>This will be a place for breeders to network & socialize at the Royal in cattle barns</i></p>





NATIONAL LIMOUSIN SALE

Held In Conjunction With The Royal Elite Sale

NOVEMBER 2, 2019

All animals must be PARENTAGE VERIFIED prior to going in catalogue

Selection Deadline:

JUNE 10 2019

www.buyagro.com/selection.html

SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 1, 2019

National Junior Beef Heifer Show • Showmanship

50th Anniversary Banquet

Chelsea Hotel Toronto - Churchill Ballroom

Cocktails at 6 PM • Dinner at 7 PM

SATURDAY, NOVEMBER 2, 2019

National Junior Beef Heifer Show Confirmation

Royal Elite Sale Featuring the 50th National Limousin Sale

SUNDAY, NOVEMBER 3, 2019

National Limousin Show

MONDAY, NOVEMBER 4, 2019

Junior Limousin Show

For More Information Contact:



T Bar C Cattle Co. Ltd.
Box 2330, Warman, SK S0K 4S0
(306) 933-4200
www.BuyAgro.com

Chris Poley: 306-220-5006
Shane Michelson: 403-363-9973
Ben Wright: 519-374-3335

Order Limousin Tags Today

Order online from the CCIA Webstore
www.canadaid.ca or by phone 1.877.909.2333

Changes to Submitting DNA- EFFECTIVE IMMEDIATELY

Neogen Canada now requires that **ALL** hair samples are submitted on a hair card, effective immediately. You can order your hair cards in larger quantities in advance directly through the association by phone or email. Alternatively, CLA staff will assist you in ordering hair cards at the time you submit a DNA request. The hair collector cards are simple to use, please find the instructions here.

If a loose hair sample is sent in a fee per sample will apply. DNA may also be submitted by blood card or tissue sample. Straws of semen will continue to be accepted. Please find the instructions for blood cards here.

Hair Cards (Minimum order 10)0.50 each
Blood Cards (Minimum order 10).....0.25 each
Allflex TSU Sample Collector.....2.25 each
TSU Applicator one time purchase.....45.00 per applicator

The requirements for DNA testing and the process for submitting samples can be found on the CLA website. Remember before you turn your bulls out on pasture, pull a hair sample!

If you have questions please contact us, we are here to help.



Igenity® Hair Sample Instructions



1. Pull (do not cut) hair from the tail switch, not tail head. Pull hair in the opposite direction from which the hair is laying. This results in less breakage than pulling straight out from the tail.



2. Make sure hair is free of fecal material and dirt.



3. Roots must be clearly visible. Approximately 30 hair roots are needed. For animals with finer hair, a minimum of 50 to 60 hairs is desired. For animals younger than three months, blood is recommended since hair roots will likely not be visible.



4. Open the collector and peel back the plastic cover. Insert the root end of hairs in the middle of the collector. Seal the plastic cover over the hair and then close the collector cover tab.



5. Trim excess hair extending from the collector. Write animal ID and other information in the spaces provided.



6. Properly record animal IDs on the collector cards and correctly enter that information on your testing order form to ensure you are matching the right DNA to the right animal.



Neogen Canada
4244 – 10230 Jasper Avenue
Edmonton, AB T5J 4P6



2019 Bull Sale Results

B Bar Cattle Bull & Female Sale Saskatoon, SK -Dec 11/18
20 Yearling Bulls Avg \$7,300

High Selling Yearling Bull: B Bar/Hawkeye Hulk 45F ET -- \$13,000 --Rosalind Enterprises

Stewart Limousin Bull Sale Stettler, AB -Feb 18
36 Two Year Old Bulls Avg \$5,658
6 Yearling Bulls Avg \$6,117

High Selling Two Year Old Bull: Sirloin Excalibur 135E -- \$10,000 -- On Site Buyer
High Selling Yearling Bull: Sirloin Fernando 41F--\$9,250--On Site Buyer

Nordal Limousin & Angus Bull Sale Saskatoon, SK Feb 21
23 Two Year Old Bulls Avg \$5783

High Selling Two Year Old Limousin Bull: Nordal Empulse 235E--\$11,500--On Site Buyer

Hillview Farms Bull & Female Sale Morinville, AB Mar 2
18 Two Year Old Bulls Avg \$4711
21 Yearling Bulls Avg \$4045

High Selling Two Year Old Bull: Hillview Embargo 425E--\$6,250--On Site Buyer
High Selling Yearling Bull: Hillview Foreman 126F--\$7,000--On Site Buyer
High Selling Yearling Bull: Hillview Flashback 710F--\$7,000--On Site Buyer

Richmond Ranch Grass Country Bull & Female Sale Rumsey, AB Mar 8
57 Two Year Old Bulls Avg \$8,131
19 Yearling Bulls Avg \$6,634

High Selling Two Year Old Bull: Richmond Emerald SRD 186E--\$19,000--On Site Buyer
High Selling Yearling Bull: Richmond Fierce SRD 41F ET--\$10,500--On Site Buyer

Hollee Limousin & Murray Hill Farm Open House Blackstock, ON Mar 9
1 Two Year Old Bull \$4,400
4 Yearling Bulls Avg \$4,400

Range Ready Bull Sale 2019 Yorkton, SK Mar 9
11 Two Year Old Bulls Avg \$3,955
3 Two Year Old Bulls Avg \$3,250

High Selling Limousin Two Yr. Old Bull: Guteks Easy Money NUG 25E--\$4,600--On Site Buyer
High Selling Limousin Yearling Bull: 3 bulls sold for \$3,250 each

Diamond C Ranch Bull Sale Ponoka, AB Mar 11
20 Two Year Old Bulls Avg \$6088
15 Yearling Bulls Avg \$5370

de Jager Limousin Bull Sale with guests Andrew Ranches Brooks, AB Mar 12
7 Two Year Old Bulls Avg \$4735

Excel Ranches Bull & Female Sale Westlock, AB Mar 14
15 Two Year Old Bulls Avg \$4,653
23 Yearling Bulls Avg \$4,428

High Selling Two Year Old Bull: Excel Poll Emperor 63E--\$7,000--On Site Buyer
High Selling Two Year Old Bull: Excel Polled Excessive 78E--\$7,000--On Site Buyer

Highland Stock Farms Bull Sale Bragg Creek, AB Mar 16
26 Yearling Bulls Avg \$4256

High Selling Yearling Bull: Highland Fastball 7F--\$6,000--On Site Buyer
\$2,500--On Site Buyer

2019 Bull Sale Results Continued

Canada's Red, White & Black Bull Sale Moose Jaw, SK Mar 16 1 Two Year Old Bull Avg \$4,825 6 Yearling Bulls Avg \$4,825	High Selling Limousin Bull--\$7,000
North West's Bull Sale North Battleford, SK Mar 18 3 Two Year Old Bulls Avg \$5783	High Selling Lazy A Bull: Lazy A Elvis 3E--\$6,000-- Sherry Powell, Southey, SK
33rd Annual Prairie Gold Limousin Sale Saskatoon, SK Mar 22 4 Two Year Old Bulls Avg \$4,750 29 Yearling Bulls Avg \$4,443	High Selling Limousin Bull: EDW Full Throttle 122F--\$11,000--Richmond Ranch High Selling Limousin Bull: EDW Fake News 147F-- \$11,000--Richmond Ranch
Riverstone Cattle Company Bull Sale Olds, AB Mar 25 1 Two Year Old Avg \$5,100 9 Yearling Bulls Avg \$3,411	High Selling Two Year Old Bull: River- stone Free Agent 1E--\$5,100--On Site Buyer High Selling Yearling Bull: Riverstone Insight 29F-- \$8,000--On Site Buyer
Anchor B Limousin Bull & Female Sale Hanley, SK Mar 25 5 Two Year Old Bulls Avg \$5,100 8 Yearling Bulls Avg \$4,000	High Selling Two Year Old Bull: Anchor B Eldorado 121E--\$6,750--Carpenter Cattle Co. High Selling Yearling Bull: Anchor B Freddy 63F-- \$5,000--Norm Brown
Manitoba Bull Test Station Bull Sale Douglas, MB Mar 30 14 Yearling Bulls Avg 3496	High Selling Limousin Yearling Bull: Amaglen Founda- tion 40F--\$7,000--Tyler Stewart, Stettler, AB
Maritime Bull Test Station Nappan, NS Apr 4 4 Yearling Bulls Avg \$3400	
30th Annual Peace Country Limousin Bull Sale Dawson Creek, BC Apr 6 20 Two Year Old Bulls Avg \$4130	

Submit Your Limousin News & Sale Results!

Do you have Limousin sale results or Limousin related news or pictures that you would like featured in the CLA monthly newsletter, Limousin Voice magazine or on the CLA's Facebook or Twitter pages?

We can only publish and post what we know about!

Commercial news such as Limousin calves or yearlings topping at the markets is gladly welcomed! Help your commercial customers get recognition for the great things they are doing in their operations and share those stories with the CLA!



SAVE THE DATE

2019 Canadian Junior Limousin Impact Show



JULY 18-21
2019

For more information
cjla@limousin.com

PrairieLand
Park
Saskatoon, SK

2019 Canadian Junior Limousin Impact Show - Tentative Agenda July 18-20th

Thursday, July 18

2:00 pm Move-in Complete

- Registration
- Hand-in Photography
- Hand-in Print Media
- Hand-in Art Work

4:00pm Industry Quiz

5:00 pm CJLA Annual General Meeting

6:00 pm Supper

7:00 pm Ice-Breaker Activities

Friday, July 19

9:00 am Team Grooming

10:30 am Showmanship

12:00 pm Dinner

1:00 pm Team Judging

Oral Marketing

Speeches

6:00 pm Supper & Evening Event

Saturday, July 20

9:00 am CLA Annual General Meeting

12:00 pm Dinner

1:00 pm Conformation

5:00 pm Awards Presentation – Banquet



The Saskatchewan Limousin Association exists to maintain the membership and promote the Limousin breed in Saskatchewan.

We are hosting the Canadian Junior Limousin Impact Show on July 18-20, 2019 at Praireland Park, Saskatoon, Saskatchewan. This year is especially important to the Limousin breed as it marks 50 years of the Limousin breed in Canada!

Every year a different province hosts this event on a rotation basis. The Impact Show brings juniors together from coast to coast. Annually this event brings in 40-60 junior members along with their families for a 3 day event. The competitions, skills learned and promotions of their own operations are some of the important aspects of the 3 days, but none is as important as the life long friendships and connections that these juniors make.

By becoming one of our sponsors, you'll be able to help us provide an event to the youth of our breed. Along with their families we anticipate to host many other families/individuals that have a passion for agriculture and the Limousin breed.

We have listed out some of the incentives and perks that your company can enjoy should you decide to become one of our sponsors (see attached Sponsorship Levels Document). Feel free to make a contribution that you are comfortable with.

I would like to thank you in advance for your generosity. Please do not hesitate to contact myself or any of the following committee members with questions or proposals.

Sincerely,
2019 CJLA Impact Show – Board

Jay Bohrson	306-544-7500	bohrson5@outlook.com
Beverly Bohrson	306-270-1141	
Eric Martens	306-391-9019	martenslivestock@gmail.com
Rebecca Martens	306-939-2110	
Jeff Yorga	306-531-5717	jeffyorga@yahoo.ca
Janet Hale	306-944-4945	janetjhale@gmail.com
Lee Carpenter	306-544-7890	lee_carpenter21@hotmail.com
Eric Boon	306-280-8795	bbarcattleco@gmail.com



REGISTRATION IS OPEN
SASKATOON, SASKATCHEWAN
JULY 18-20, 2019



DEADLINE TO ENTER JUNE 23

[HTTP://LIMOUSIN.COM/JUNIORS/CJLA-IMPACT-SHOW/](http://limousin.com/juniors/cjla-impact-show/)

N • O • T • I • C • E

Canadian Limousin Association
Annual General Meeting
Saturday, July 20, 2019 – 9:00am CST
Prairieland Park
Saskatoon, Saskatchewan



13, 4101-19 Street NE, Calgary, Alberta T2E 7C4
Phone: 403-253-7309 Fax: 403-253-1704
Email: limousin@limousin.com Website: www.limousin.com



CANADIAN CATTLE IDENTIFICATION AGENCY ANNOUNCES NEW BOARD OF DIRECTORS

FOR IMMEDIATE RELEASE

April, 2019

Calgary, AB – Pat Hayes of Val Marie, SK, was elected as the new Board Chair of the Canadian Cattle Identification Agency (CCIA) Board of Directors during the April meetings, exhibiting one of many changes to Board members for the industry-led, non-profit. Pat Hayes representing the Canadian Cattlemen's Association replaced Saskatchewan Stock Growers Association representative, Mark Elford.

Each year, Board members elect an executive committee at the first meeting following the annual general meeting, which was held on April 2nd, 2019. Additional changes included Alberta Cattle Feeders' Association representative, Lyle Miller, being elected as Vice Chair; Alberta Beef Producers representative Howard Bekkering, re-elected as Finance Chair; Canadian Cattlemen's Association representative Doug Sawyer, re-elected as Executive Member; and Ken Perlich, Livestock Markets Association representative, elected as an additional Executive Member.

CCIA's Board of Directors consisting of 19 individuals, representing 16 member organizations, offers a full-range of experience and expertise on traceability in Canada. CCIA is an independent organization and the responsible administrator of traceability for beef and dairy cattle, bison, sheep, goats and cervids; and is considered the first line of defence against animal disease outbreak.

The Board of Directors are responsible for strategic initiatives, evaluating financial performance, guidance and upholding CCIA's role as leaders in national traceability. Each year CCIA publishes an Annual Report which is available online at: [2018 CCIA Annual Report](#)

CCIA has a strong and engaging committee structure which provides on the ground support. Committee chairs include Pat Hayes, on the Executive Committee; Howard Bekkering on Finance and Audit; Doug Sawyer on the Board Governance and Development; Mark Elford heads the Technical Advisory Committee; Dan Gillis of the Canadian Meat Council heads HR; and Ivan Johnson is the Chair of the Communications Committee.

New to the Board are Dan Darling of the Beef Farmers of Ontario, Nancy Howatt of the Manitoba Beef Producers and Shane Jahnke of the Saskatchewan Stock Growers Association.

We would like to thank past Directors for their contribution and dedication to the CCIA Board.

CCIA welcomes new and returning members to the Board of Directors, and looks forward to working together to advance traceability in 2019 and beyond.

For more information, please contact:

Anne Brunet-Burgess, General Manager
abrunet-burgess@canadaid.ca
www.canadaid.ca



Canadian Limousin Association - Order Form



2019 CCIA Board of Directors

Front Row, Left to Right: Nancy Howatt, Manitoba Beef Producers; Howard Bekkering, Alberta Beef Producers; Doug Sawyer, Canadian Cattlemen's Association; Pat Hayes, CCIA Board Chair; Mark Elford, Saskatchewan Stock Growers Association; Ken Perlich, Livestock Markets Association of Canada; Kim O'Neil, Canadian Meat Council.

Back Row, Left to Right: Corlena Patterson, Canadian Sheep Federation; Sylvain Bourque, Les Producteurs de bovins du Québec; Duncan Barnett, BC Cattlemen's Association; Bruce Downey, Canadian Bison Association; Gert Schrijver, Dairy Farmers of Canada; Dr. Oliver Schunicht, Canadian Veterinary Medical Association; James MacLean, Canadian Livestock Dealers Association; Ivan Johnson, Maritime Beef Council; Reg Schellenberg, Canadian Cattlemen's Association

Name: _____ Phone Number: _____

Email Address: _____



Unisex Two Tone Hooded Sweatshirt
\$50.00

(Taxes Included)

- 9 oz.
- 55% Cotton & 45% Polyester
- Extra inside pocket for smart phones

Size S M L XL 2XL	Quantity	First OR Last Name (Left Sleeve) (Add \$6.00)	Farm Name (Right Sleeve) (Add \$6.00)	Subtotal

Total: \$ _____



Stormtech Mid-Weight Jacket
\$85.00

(Taxes Included)

- Bonded shell
- Zippered pockets
- Adjustable cuff tabs

Ladies XS S M L XL 2XL	Mens S M L XL 2XL 3XL 4XL	Quantity	First OR Last Name (Left Sleeve) (Add \$6.00)	Farm Name (Right Sleeve) (Add \$6.00)	Subtotal

Total: \$ _____

See side two





Canadian Limousin Association Order Form



18.oz Insulated Tumbler
\$15.00

Quantity	Price



17.oz Rokit Water Bottle
\$25.00

Quantity	Price



Grill Paddle
\$25.00

Quantity	Price



Sold Out

22.oz Stadium Cup
\$6.00

Quantity	Price

Total Amount Owning: \$ _____

Please check your method of Payment:

Cash Cheque

Cheque Payable to Ontario Limousin Association
full payment due when order is placed

Signature: _____

Date: _____

Emily Gibson (519) 440-9907
emilygibson0707@gmail.com

SAVE THE DATE!

CANADIAN BEEF INDUSTRY CONFERENCE

2019



Securing our future

AUGUST 13-15, 2019

BMO CENTRE ON STAMPEDE PARK, CALGARY, AB

Visit us at canadianbeefindustryconference.com

@CDNBeefConf @CDNBeefConf canadianbeefindustryconference

REGISTRATION NOW OPEN

