

March 2020

www.limousin.com

limousin@limousin.com

1.866.886.1605



Upcoming Events

Richmond Ranch Annual Bull Sale
March 13
Rumsey, AB

Diamond C Ranch Annual Bull Sale
March 16
Ponoka, AB

VJV Limousin Influence Sale
March 18
Ponoka, AB

Northwest Bull Sale
March 16
North Battleford, SK

Bar 3R Annual Bull Sale
March 19
Oyen, AB

Maritime Beef Conference
March 20-23
Moncton, NB

Hwy 16 Multi Breed Bull Sale
March 20
Thorsby, AB

Highland Stock Famrs Annual Bull Sale
March 21
Bragg Creek, AB

Fully Loaded Bull Sale
March 21
Cookstown, ON

CLA Director Nomination & Bylaw Amendment Process



Outgoing CLA President Erin Kishkan was presented with a print this past December to thank her for dedication and passion as she served the association as President from 2017-2019.

Director nominations and suggested by-law amendments must be into the CLA office **postmarked by April 2nd**

- All members will receive ballots in the mail by **May 2nd**
- All ballots must be **postmarked by June 1st** and returned to the CLA office

<http://www.limousin.com/resources/forms/>



Loose Hair Charges

When submitting DNA samples be sure to use a hair card, tissue sampling unit (TSU), or a blood card to avoid the \$4/sample loose hair charge effective June 1, 2020.



Neogen® Canada • 4244 – 10230 Jasper Avenue, Edmonton, AB
Canada T5J 4P6 • 780.492.2538 • Genomics.Neogen.com •
NeogenCanada@neogen.com





Upcoming Events

- Thickness Sells Bull Sale
March 21
Great Village, NS
- Lazy S Bull Sale
March 21
Rimbey, AB
- Anchor B/Anchorage Farms Bull Sale
March 26
Hanley, SK
- Prairie Gold Bull Sale
March 27
Saskatoon, SK
- Manitoba Bull Test Station Sale
March 28
Douglas, MB
- Riverstone Cattle Company Bull Sale
March 30
Olds, AB
- Continental Connection Bull Sale
April 4
Quesnel, BC
- The Starting Line Up Bull & Female Sale
April 4
Tara, ON
- Maritime Bull Test Station Sale
April 4
Nappan, NS
- Smart Limousin Open House
April 4
Meaford, ON
- Peace Country Bull Sale
April 4
Dawson Creek, BC
- Eastern Select Bull Sale
April 11
Campbellford, ON
- Bee Zee Acres Open House
April 13
Glencoe, ON

Keep up to date on all Limousin events:
<http://www.limousin.com/events/>

BUY GET 500 TSUs

FREE 2D BARCODE SCANNER

SPECIAL OFFER

THIS PROMO VALID FROM NOVEMBER 1st 2019 - OCTOBER 31st 2020
Single orders with a minimum of 500 TSUs are eligible

MORE INFO: https://youu.be/X_LqBQmaUB | **ORDERS:** NeogenCanada@neogen.com | 780-492-2535

INTERNATIONAL LIMOUSIN CONGRESS REGISTRATION IS OPEN

International Limousin Congress (ILC) FRANCE
September 17-26, 2020
Short Stay Program September 17-22
Long Stay Program September 17-26
If you plan to attend please contact CLA General Manager, Laura Ecklund

THE CLA NOW OFFERS THE OPTION TO PAY BY E TRANSFER

E Transfers can be sent to the Registry email.
The password must be your CLA membership number.
limousin@limousin.com

This is a reminder that payment on account is due in 30 days. Failure to make payment will result in your Digital Beef account being placed on hold. All members that work online must have an active credit card on file with the association.



Promote your breed with CCIA Gift Certificates!

Canadian Cattle Identification Agency (CCIA) gift certificates can be redeemed for any product in the CCIA Webstore.

They can be purchased for any dollar amount or for specific products, such as Limousin tags, and used anytime.

Great promotional tool for livestock buyers and sellers to show appreciation to your customers while promoting your breed.

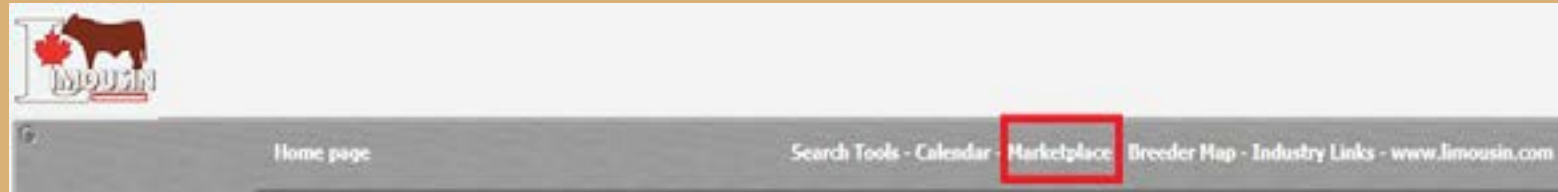
Gift Certificates are customizable, practical, and easy to redeem.

To purchase, call **1-877-909-2333**

tags.canadaid.ca
ALL APPROVED BEEF TAGS | BREED SPECIFIC TAGS | MANAGEMENT TAGS | READERS | ACCESSORIES
FREE SHIPPING ON ORDERS OF \$500 OR MORE | RUSH DELIVERY AVAILABLE

DIGITAL BEEF -DID YOU KNOW?

Digital Beef has a "Marketplace" to list cattle for sale. From this page you can generate a Sale Listing of these cattle. The Sale Listing gives an animal's pedigree and current EPDS. Print this off or access it directly from your phone. This is a great option if you are having a Private Treaty Sale or for touring customers through your herd during the year. Contact the CLA if you would like assistance using this Digital Beef feature.



Interested in doing your registry work on Digital Beef? Contact the CLA to start working online. You must be on Whole Herd Enrollment and have a credit card on file to work online.

Email limousin@limousin.com or call the office Monday through Thursday 8:30am-4:30pm MST 1-403-253-7309

Services Available from CLA for Bull Sales

Bull sale season is upon us, and as always, the CLA is here to assist you with tools to help you have a successful sale.

- The CLA General Manager will attend your sale at your request and your expense. Please contact Laura if you wish for her to attend your sale.

- Catalogue downloads may be requested from the CLA. We require an Excel file with only the registration numbers, not the tattoos, of cattle in the sale. There is a \$1.50/head charge for this service. Custom mailing lists are available for a cost of \$100.

- The CLA can send E Blasts about your sale please submit material to info@limousin.com. The cost is \$100.

- The CLA is pleased to post your sale catalogue and information about your sale on the CLA website as well as on our Facebook page. Please send a link to your catalogue to info@limousin.com to ensure it gets posted.

- Please remember to complete DNA testing for animals that require it well in advance of your sale.

- Remember to transfer bulls within 90 days after the date of your sale

- Limousin Tag Gift Certificates are available through CCIA. These make a nice thank you for bull buyers.

- Limousin tag information will be mailed to all commercial bull buyers in 2020

CLA Registry Updates

- Turnaround time for registry work is 5-10 business days

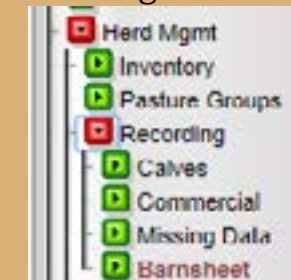
Reminder of DNA Testing Requirements:

- Sire verification for all walking bulls
- Sire verification for donor cows
- Parent verification and protoporphyria genotype on file for all AI sires (public sales of semen and in-herd use semen)
- Parent verification for all embryo calves and Fullblood animals

- DNA Takes 21 days to complete from the time the sample arrives at the lab

Ultrasound Reminders:

- You will be asked to provide a Barnsheet for the Ultrasound technician
- You can generate this in Digital Beef:



-Weaning Weights must be entered in order to generate the final Ultrasound report

As a CLA member, buying and selling Limousin cattle, it is important to know what is in the CLA Bylaws. [Read them here.](#)

The Member Information Page on the CLA website is a great resource for any questions you may have:

<http://www.limousin.com/about-us/member-information/>



You're invested in Limousin genetics.

Show it with
**Limousin branded
Allflex and
ComfortEar® tags
available
exclusively
at**

CCIA
CANADIAN
CATTLE
IDENTIFICATION
AGENCY

Purchase tags through the
CCIA webstore or by phone.
All orders are shipped within
24 hours of your order
being approved by



**FREE SHIPPING
ON ORDERS OF \$500 OR MORE
RUSH DELIVERY AVAILABLE**

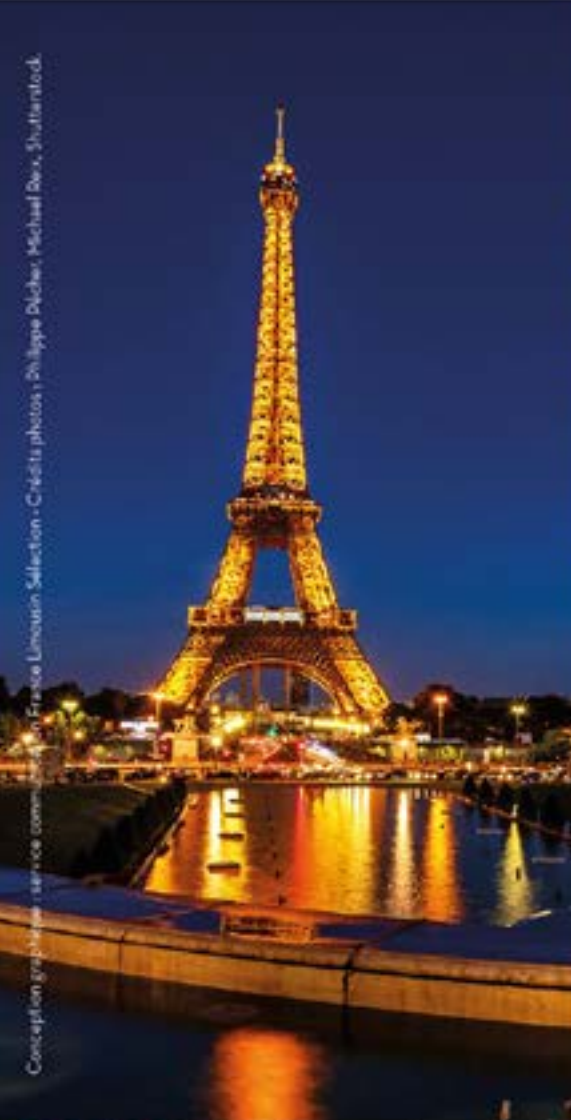
Photo courtesy of B Bar Cattle

tags.canadaid.ca | 1-877-909-2333
Ask about our "first-time order" rebate!



THE LIMOUSIN OF FRANCE
WELCOMES YOU
FROM **SEPTEMBER 17 to 26, 2020**

www.ilcfrance2020.com



Conception graphique : service communication Limousin Sélection - Crédits photos : Philippe Pichas, Michael Bax, Shutterstock.



Nomination Form for Election to the Canadian Limousin Association Board of Directors



Members interested in running for election must file notice of their intent with the Canadian Limousin Association (CLA) no later than **120 days** prior to the scheduled date of the CLA Annual General Meeting.

The completed nomination form may be mailed to the CLA office (#13, 4101-19 Street NE Calgary, Alberta T2E 7C4), returned by email to limousin@limousin.com, or faxed to 403-253-1704.

In accordance with the CLA 2017 amended by-laws, nominations WILL NOT be accepted from the floor at the Annual General Meeting.

In order for this submission to be valid, the candidate must sign and date this form, initial all declarations and include two sponsor signatures and a candidate statement. This document may be completed in handwritten or electronic form.

CANDIDATE INFORMATION

Name: _____

Address: _____

City/Town: _____ Postal Code: _____

Phone Number: _____ Email Address: _____

CANDIDATE SUPPORT

Each nomination must be sponsored by two (2) members of the Canadian Limousin Association who are not employees or current Directors.

Regarding the nomination for election/re-election to the Board of Directors.

_____ (Candidate Name)

We, the undersigned, support the nomination of the above-named candidate for election/re-election to the Board of Directors.

1. Supporter's Name (Print): _____ CLA Member Number: _____

Signature: _____ Date: _____

2. Supporter's Name (Print): _____ CLA Member Number: _____

Signature: _____ Date: _____

CANDIDATE DECLARATIONS

Please initial the declarations below.

_____ I am being nominated for election/re-election to the Board of Directors. I hereby accept such nomination.

_____ I acknowledge that the information I have provided is true and factual.

_____ I accept that, should I be elected to the Board of Directors of the Canadian Limousin Association, I will carry out the duties of the said office to the best of my abilities for the term I am elected.

To be nominated for election and elected or appointed to a position on the Board as a Director, the nominee or appointee shall:

- (a) be an individual;
- (b) be an Active Member in good standing or a representative of an Active Member in good standing;
- (c) be eighteen (18) years of age or older, with power under law to contract; and
- (d) not be an employee or contractor of the Association.

I acknowledge having reviewed the qualifications listed above, as set out in the By-laws of the Canadian Limousin Association and hereby confirm that I know of no fact or circumstance that would render me ineligible to serve as a director of the Canadian Limousin Association.

Candidate Signature: _____ Date: _____

CANDIDATE STATEMENT (up to 500 words)

Please include a statement you would like Canadian Limousin Association members to know regarding your candidacy (background, skills, experiences, why you wish to serve on the Board, etc). This statement will be communicated to the members of the CLA. Statement may be attached as a separate document. Please also submit a photo of yourself.



Photo credit: Jill Benton with Cattlevids

THE LIMOUSIN EVENT OF THE SUMMER

2020 Canadian
Junior Limousin
Impact Show



Everyone
welcome

LIMOUSIN impact

Fun, Friendship &
Good Limousin Cattle

JULY 29
- AUG 1 2020

SPENCERVILLE, ON

cjla@limousin.com



Each summer, the Canadian Junior Limousin Association (CJLA) hosts the Canadian Junior Limousin Impact Show for youth under 21 years of age. The show rotates between five provinces; Alberta, Saskatchewan, Manitoba, Ontario and more recently, Nova Scotia. The show involves youth and their Limousin cattle from across the country, as well as other competitions similar to 4-H events. Competitions can include showmanship, conformation, judging, sales marketing, fitting and photography and span over several days. There are also games, activities, and tourist outings, showcasing the area in which the show is hosted. In July of 2020, the CJLA will host the show in Spencerville, Ontario.

We are seeking various levels of sponsorship in hopes of offsetting the costs of the show. Attached to this letter is all of the information with each of the sponsorship levels. Any amount that you (or your company) could donate would help us go even further in the opportunities we could provide for the participating juniors and their families. Shows such as this one is the foundation for bringing people from across the country together and establishing lifelong friendships.

If you have any questions or concerns, please do not hesitate to reach out to me. I can be reached by phone at 613-316-8728 or by email at laura.scott008@gmail.com. I appreciate you taking the time to speak with me.

Thank you,

Laura Scott
CJLA Impact Show Chairperson
613-316-8728
laura.scott008@gmail.com

*Canadian Junior Limousin
Impact Show, 2020
Spencerville, ON*



Sponsorship Levels

Platinum (\$1000+)

- One of the main show sponsors
- Company logo on a ringside banner
- Optional display during the show
- Logo in program, announced during the show
- Framed group photo after the event

Gold (\$500-\$999)

- Logo on sign at show
- Logo in program, announced during the show
- Framed group photo after the event

Silver (\$250-\$499)

- Logo in program, announced during the show
- Logo on sign at show

Bronze (\$100-\$250)

- Logo in program, announced during the show

Friend of the Show (<\$100)

- Logo in program

HAPPY EASTER

from the Canadian Limousin Association

THE CLA OFFICE WILL BE CLOSED ON

Friday, April 10th & Monday, April 13th

THE OFFICE IS NOW CLOSED EVERY FRIDAY

Before You Turn That Bull Out for Breeding...

pull hair!

Remember that all bulls must be sired verified before you can register calves out of them, therefore, it is extremely important that you remember to pull tail hair on all herd sires before turning them out for breeding, unless you are certain they already have genotype on file with the CLA.

For those of you selling bulls, it has proven to be useful practice for breeders to pull tail hair on all bulls they are selling and keep it in separate well labelled envelopes. You could just save the day when a buyer finds themselves in a pickle and is trying to register calves out of a bull that is gone and they neglected to sire verify.

The Canadian Limousin Association office is
closed on Friday's

Our hours are Monday to Thursday
8:30am-4:30pm MST

**RIISING TO THE
CHALLENGE
2020**

AUGUST 11-13, 2020 | PENTICTON, BC
**CANADIAN BEEF INDUSTRY
CONFERENCE
2020**



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- ✓ IMPROVED CARCASS QUALITY
- ✓ EASIER TO HANDLE



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Amaglen Limousin

Amanda & Clint Seward/
Ian & Bonnie Hamilton
Darlingford, MB
204.246.2576 / 204.246.2312
amaglen@inetlink.ca
www.amaglenlimousin.ca

Cherway Limousin

Wayne, Cheryl & Family
Sanford, MB
204.736.2878
info@cherwaylimousin.ca
www.cherwaylimousin.ca

Bar 3R Limousin

The Rea Family
Marengo, SK
Kevin 306.463.7950 / Ken
306.463.7454
r3bar@hotmail.com

Highland Stock Farms

The Matthews Family
Bragg Creek, AB
Rob & Marci Matthews 403.585.8660
Amanda Matthews 403.470.1812
www.highlandstockfarms.com

Jaymarandy Limousin

Ruth Angus and Family
Roblin, MB
204.937.4980 / 204.281.5099
jaymarandy@gmail.com
www.jaymarandy.com

Lazy S Limousin

Stan & Ty Skeels & Vykkí Johns
Rimbey, AB
403.704.0288
lazyslimousin@gmail.com

Pinnacle View Limousin

Swaan & Kishkan families
Quesnel, BC
250.747.2618 / 250.991.6654
kishkan@quesnelbc.com
www.pvlimousin.com

Richmond Ranch

Jim & Stephanie Richmond
& Family
Rumsey, AB
403.368.2103
Jim 403.323.8433 Tiff 403.740.3748
Brandon 403.741.2675 Sam
403.741.7262
bulls@richmond ranch.com
www.richmond ranch.com

deJager Limousin Cattle Co.

Jaap & Carla deJager
Carmangay, AB
Jaap 403.363.5587
Carla 403.363.7857

Stewart Limousin

The Stewart Family
Stettler, AB
Murray 403.742.9813
Tyler 403.742.741.9571
www.stewartlimousin.com

Hawkeye Land and Cattle

Matthew Heleniak & Family
Norwich, ONT
519.537.1451
matth@norpacbeef.com
www.hawkeyelandandcattle.com

Hip Limousin

Denver Cassidy
Tweed, ONT
613.848.1381
demvercassidy@hotmail.com

Windy Gables Limousin

Bryce & Nathan Allen
Warkworth, ONT
705.924.2583
brycea@alleninsurance.ca



LIM-FLEX
LIMOUSIN ANGUS HYBRID

**CANADIAN
LIMOUSIN**
~ ASSOCIATION ~

#13, 4101-19 STREET NE
CALGARY, AB T2E 7C4

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