



CANADIAN LIMOUSIN ASSOCIATION NEWSLETTER

MAY 2015

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Coming Events

2015 LMAC Convention & Annual Meeting
May 28-30
Winnipeg, MB

BIF Convention
June 9-12
Biloxi, MS

Canadian Cattlemen's Foundation
Golf Classic
June 15
Calgary, AB

ALMA Future Fare
June 16
Calgary, AB

ALA Annual Field Day & AGM
June 20
Rolling Hills, AB

T Bar Invitational Golf Tournament
June 23-24
Saskatoon, SK

Manitoba Junior Limousin Show
June 28
Treherne, Manitoba

Summer Synergy
July 6-10
Olds, Alberta

Prince Albert Ex & SLA AGM
July 30 - August 1
Prince Albert, SK

CJLA Impact Show
August 6-8
Stratford, ON

CLA AGM
August 8
Stratford, ON

Tessa Nybo Hired as CLA General Manager

The Canadian Limousin Association board of directors is pleased to announce the hiring of Tessa Nybo to replace Anne Brunet-Burgess as the General Manager of the CLA. Originally from Sundre, AB, Tessa grew up on her family's cow/calf operation and now lives near Morinville, AB where her fiancé, Colin Verbeek, and his family have a well-established purebred Limousin herd. A graduate of the Olds College Agricultural Management program with a major in marketing, Tessa's background in communications and marketing will serve as an asset to the CLA. Through her previous industry involvement Tessa has acquired extensive knowledge of the Limousin breed and Canadian Beef industry. Time spent in Australia working on a Limousin operation there further solidified her commitments to building momentum within the Limousin breed in Canada.

As CLA General Manager, Tessa says she is looking forward to serving the CLA membership and building the profile of the Limousin breed in Canada and abroad as an ambassador for Canadian Limousin cattle and genetics.

The CLA wishes Anne much success in her new position with Canadian Cattle Identification Agency, and look forward to the continued advancement of the Canadian Limousin Association under the leadership of Tessa Nybo.



CLA Office Update

As Tessa lives just north of Edmonton, AB she will be working primarily from home and on the road with a few days a month spent in the CLA office in Calgary. Therefore, if you wish to contact Tessa it is best to call her directly on her cell phone at 403.636.1066 during regular office hours or e-mail her at tverbeek@limousin.com instead of calling the CLA office. Dallas Wise will continue to work out of the CLA office to look after registries and her contact information will remain the same.

The CLA is also pleased to announce that Anne Brunet-Burgess will continue to perform French member services for the CLA. Additionally, the CLA has hired Dr. Robert Weaber from Kansas State University on a retainer basis to assist the CLA with genetic evaluation consultation.

Digital Beef Password

Digital Beef is now up and running. We remind you that if you have not already done so you will need to choose a new password for your account and e-mail your choice of password to the CLA office so that your account can be set up. You will not be able to use Digital Beef until you have done so.

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NEWSLETTER

Join our email list and receive our monthly newsletter.

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If you are not already receiving the CLA's monthly newsletter by e-mail you can subscribe on the CLA's website www.limousin.com. The icon pictured above is on the bottom right hand side of all pages on the website.



*Have you ordered
your Limousin tags yet?*



PLEASE NOTE THE CLA OFFICE IS CLOSED ON FRIDAYS

Canadian Limousin Success in the Showring



Cottage Lake Livestock's purebred Limousin heifer PKL 904B Cottage Lake Blue Orchid won Reserve Champion Heifer in the open show at the UFA Country Classic Stock Show in Josephburg, AB on May 24th.



Jayden Payne's show steer out of a Limousin cow also caught the judge's attention at the UFA Country Classic Stock Show.



**Have a picture, story,
event or show results
that are Limousin
related?**

**Please send to
tverbeek@limousin.com**



2016 INTERNATIONAL LIMOUSIN CONGRESS IN IRELAND

Registration is opening soon for the 2016 International Limousin Congress that will be held in Ireland August 20th - 28th, 2016.

Hosted by the Irish Limousin Society, the Congress will showcase the very best Ireland has to offer: rich, diverse countryside, culture and outstanding Limousin Cattle.

An Opening Ceremony and Banquet, a one-day Technical Conference, and a travel program will culminate with the much anticipated National Limousin Show, Parade of Champions, Elite ILC Sale, Gala Banquet and Closing Ceremony.

Tour Highlights Include:

4 nights in Athlone, 4 nights in Kilkenny, Technical Conference in Teagasc Grange Beef Research Centre, Newgrange Neolithic Tomb, Commercial Limousin Herd Visit, Pedigree Limousin Herd Visits: Drummin, Ardlea & Roundhill, Clonmacnoise, River Shannon, Bunratty Castle, Cliffs of Moher, Wild Atlantic Way, Teagasc Centre in Athenry, Newbridge Silverware, Virginia Show, Guinness Storehouse, Rock of Cashel, Coolmore Stud & Blarney Castle

Early Bird Registration Fees:

9 Day Program (Sat 20th - Sun 28th)

Double Room - (per person) €2,150

Single Room €2,595

6 Day Program (Tue 23rd - Sun 28th)

Double room €1,795

Single room €1,995

Registration Fee includes accommodation on a B&B basis, all transport including return airport transfers to Dublin airport, all entrance fees, lunches, evening meals at Athenry, Ardlea & Roundhill herd visits, attendance at Opening Ceremony & Banquet, National Limousin Show, ILC Elite Sale, Closing Ceremony & Banquet & tour guide throughout. Flights are not included in registration fee.

C.K. SONNY BOOTH TO BE INDUCTED INTO NALF HALL OF FAME

Auctioneer C.K. Sonny Booth has been named the sixth individual to be enshrined in the North American Limousin Association Hall of Fame. The induction ceremony will be held in conjunction with the 2015 Tulsa Time National Junior Limousin Show and Congress in Tulsa, Oklahoma on Tuesday, June 30th. The CLA will be sending a congratulatory letter on behalf of our association and would like to include quotes/comments from Canadian Limousin breeders who wish to congratulate Sonny. Please send your comments to tverbeek@limousin.com by June 15th to be included in the CLA congratulatory letter.

CLA ANNUAL GENERAL MEETING

The 2015 CLA Annual General Meeting will be held on Saturday, August 8th at 10:00 am in the beautiful "Festival City" of Stratford, Ontario.

Stratford is known as the "Festival City" as it is home to the Festival Theatre which is renowned for its famous Shakespearian and Theatre Productions.

The summer season is very busy in Stratford, and we encourage you to book your accommodations well in advance. The following two hotels have blocks of rooms that will be held under the CJLA (Canadian Junior Limousin Association Conference):

The Arden Park / Best Western
552 Ontario Street
P.O. Box 1040
Stratford, Ontario N5A 6W4
Phone: 519.275.2936
Fax: 519.275.2938
Toll Free: 1.877.788.8818

Room Rate of \$159.00 per night plus taxes
Must be booked by June 22, 2015

The Festival Inn
Stratford Ontario Hotel
1144 Ontario Street
Stratford, Ontario N5A 6Z3
Phone: 519.273.1150
Fax: 519.273.2111
Toll Free: 1.800.463.3581

Room Rate of \$133.00 per night plus taxes
Must be booked by July 6, 2015

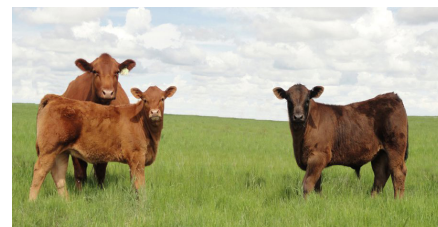
The Impact Show

The 2015 National Junior Limousin Conference and "The Impact Show" will be held at the Stratford Rotary Complex in Stratford, Ontario August 6-8.

For more information, please contact:
Wayne Lawrence 519.369.2806
lakesidelimo@hotmail.com

TOURS & COMMERCIAL CATTLEMEN EVENT AT AGM

To complement the other activities around the AGM, the CLA Commercial Committee is planning a tour of Norwich Packers on the morning of Thursday, August 6th followed by a commercial cattlemen's event including a supper and keynote speaker in the evening. Watch for more details coming soon!



N • O • T • I • C • E
Canadian Limousin Association
46th Annual General Meeting
Saturday, August 8, 2015 – 10:00 a.m.

Stratford Rotary Complex, Stratford, Ontario



13, 4101-19 Street NE, Calgary, Alberta T2E 7C4 Tel: (403) 253-1704
Email: limousin@limousin.com Website: www.limousin.com

FORM OF PROXY
CANADIAN LIMOUSIN ASSOCIATION
46th ANNUAL MEETING – 2015

The undersigned member of the Canadian Limousin Association hereby appoints

(Name)

Canadian Limousin Association Member Number _____ of

(Address)

(Town/City)

(Province)

(Postal Code)

as the nominee of the undersigned to attend, vote and act for and on behalf of the undersigned at the meeting of the members of the Association to be held on the 8th day of August, 2015 and at any adjournments thereof in the same manner and to the same event and with the same power as if the undersigned were present at the said meeting or such adjournment or adjournments thereof.

The said proxy is authorized and directed to vote for the election of officers of the Canadian Limousin Association, if any.

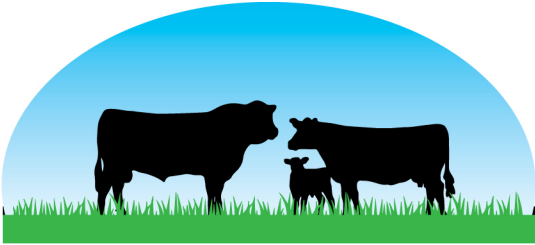
If any amendments or variations to matters identified in the notice of meeting are proposed at the meeting or if any other matters properly come before the meeting discretionary authority is hereby conferred with respect thereto.

Signature of Person Making Declaration

Date

Name of Membership

Fax copies are accepted provided they are received at the CLA office by July 20, 2015.



ALBERTA LIMOUSIN ASSOCIATION 2015 SUMMER FIELD DAY

June 20, 2015 • Brooks, AB Area

The Alberta Limousin Association invites you to join us on June 20 for our AGM, a fun day of viewing Limousin cattle, and our Steak Supper and Calendar Auction at the 2015 ALA Summer Field Day.

SCHEDULE OF EVENTS

- 8:30 am** Welcome Pancake Breakfast at the Rolling Hills Drop-in Center
9:30 am ALA Annual General Meeting
11:15 am Board the bus for the cattle tour
7:00 pm Steak supper at the Rolling Hills Drop-in Center, followed by the ALA Calendar Auction

PRICE

ADULTS \$50.00 **AGES 6-14** \$25.00 **5 AND UNDER** Free

Includes: Steak supper, bus tour of the farms, beverages, snacks & a whole lot of fun!

ACCOMODATIONS

Camp at deJager Farms

FREE! FREE! FREE!
Best deal around!

Rolling Hills (town) Campground

Right beside the drop in center,
just steps away from the event
to your camper.
Rates around *\$20/night*.

Rolling Hills Reservoir Campground

About 30 km from town, some
gravel road driving required.
Rates around *\$35/night*.
Call 403-362-1400 to inquire.

Heritage Inn

1217 2nd st W in Brooks
403-362-6666, Booking code CARLA ALA
\$104/night if booked by May 20

Travelodge

1240 Cassils Rd. E in Brooks
403-362-8000
\$80/night, includes continental breakfast

DIRECTIONS

Rolling Hills is located a short drive south east of Brooks, AB, at the junction of Secondary Highways 875 and 525. The Drop-in Center is located just off of Hwy 875 as you drive through town.

REGISTRATION FORM

Name _____

Farm Name _____

Address _____ City _____ Postal Code _____

Phone _____ Email _____

Number Attending Adults _____ Youth (6-14) _____ Children (5&Under) _____
\$50 \$25 Free

Registration Deadline: June 1, 2015

Submit your registration to Carla deJager by email, mail or phone.

Email: jaapcanada@eidnet.org **Phone:** 403-964-2587 **Mail:** deJager Limousin Box 88 Rolling Hills, AB T0J 2S0