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Order your tags today!

**25 Limousin CCIA tags
\$78
plus shipping & taxes**



Time to Transfer Your Bulls

Springtime is finally upon us and with it comes the excitement of the new calves that are developing, the days of turning cattle out to summer pastures inching closer, and the flurry of social and educational opportunities that frequent the coming summer months. The 2017 bull sale season was one Limousin breeders should be very proud of. Limousin bulls sold well, and with a handful of new individual Limousin bull sales this year, we should all be pleased that more Limousin bulls are getting into more commercial herds around the country. The CLA office is now busy processing your transfers – please make sure you do transfer the registration papers of all registered Limousin cattle you sell, whether to other purebred breeders or commercial herds. It is the buyer's right and your responsibility as a breeder of registered Limousin cattle. If you are an online user of DigitalBeef you have the option to transfer your cattle online yourself – contact the CLA office if you require assistance in learning how to do this. There are many things to inform you of going into the spring and summer, please read on.

50th Anniversary National Show & Sale to be Hosted in 2019 by Ontario Limousin Association at the Royal Agricultural Winter Fair



The CLA membership cast their ballots and the Ontario Limousin Association's bid to host the 50th Anniversary National Show & Sale at the Royal Agricultural Winter Fair in November 2019 received the most votes. The Canadian Limousin Association looks forward to working with the Ontario Limousin Association to make this a tremendously memorable and momentous event. The Canadian Limousin Association also encourages each province to develop their own plans for a signature 50th Anniversary event in 2019 to celebrate this milestone for the Limousin breed in Canada.

CLA Office Closed Fridays April - August

The CLA office will be closed on Fridays from the beginning of April to the end of August.

The CLA staff are available and happy to assist you **Monday to Thursday 8:30 am to 4:30 pm Mountain Time** throughout the spring and summer.

Please note the CLA office will also be closed Victoria Day - Monday, May 22

Upcoming Events



Livestock Markets Association of Canada 2017 Convention, Annual Meeting and the Canadian Livestock Auctioneering Championships
May 11-14
Lethbridge, AB

Performance Data Submission Deadline for Fall 2017 EPDs May 25th

Beef Improvement Federation Annual Convention
May 31-June 3
Athens, Georgia, USA

10th Annual T Bar Invitational Golf Tournament
June 27-30
Saskatoon, SK

CJLA Impact Show
July 27-30
Portage la Prairie, MB

CLA Annual General Meeting
July 29
Portage la Prairie, MB

Prince Albert Exhibition & Saskatchewan Limousin Association Show & AGM
August 2-8
Prince Albert, SK

Cattle Call Sale
August 11
Bragg Creek, AB

Canadian Beef Industry Conference
August 15-17
Calgary, AB

Limousin Voice Fall Show & Sale
Issue
Booking September 20
Material September 30
Camera Ready October 5

CJLA Impact Show & CLA Annual General Meeting July 27-30, 2017, Portage la Prairie, Manitoba

Mark your calendars for the 2017 CJLA Impact Show and CLA Annual General Meeting to be held July 27-29, 2017 in Portage la Prairie, Manitoba! We extend an invitation to all members and juniors from across Canada to please join us for what is sure to be an exciting and action packed four days! Additionally, if you know of a young cattle enthusiast who may be interested in attending but is not currently a CJLA member, for a one-time fee of \$25 we can get them signed up and on their way to participating in the show. Some cattle have been offered by Manitoba members for juniors to borrow, should the need arise. The registration form and accommodation information can be found on the CLA website at <http://limousin.com/juniors/cjla-impact-show/>

The tentative schedule is as follows:

Thursday July 27, 2017

**** CJLA Board Members Meeting Thursday Morning**
Move In Complete by 3:00pm
1:00-3:00 pm Registration
4:00 pm Welcome and CJLA Annual General Meeting
6:00 pm Pizza supper followed by ice breaker activities

Friday July 28, 2017

9:00 am Fitting Clinic
10:00 am Team Grooming
1:00-4:00 pm Team Judging, Oral Marketing, Public Speaking
6:00 pm Supper
7:00 pm Swimming

Saturday July 29, 2017

9:00 am Showmanship
1:00 pm Keep and Cull
2:00-4:00 pm Team Quiz Bowl
5:00 pm CLA Supper
6:00 pm Public Speaking Finalists
6:30pm Awards Presentation for Competitions
7:00-9:00 pm CLA Annual General Meeting

Sunday July 30, 2017

10:00 am Conformation
3:00 pm Cattlemen's Guest Speaker - TBA
4:00 pm Cattlemen's BBQ
5:00 pm Aggregate Awards Presentation

Please contact CJLA Coordinator, Laura Ecklund, at 403-559-9849 or cjla@limousin.com should you have questions. We hope to see you there!



May 25th Deadline to Submit Performance Data for Fall 2017 EPDs

Please remember that all performance data must be submitted to the CLA office or entered into DigitalBeef (if online user) by May 25th in order to be included in the Fall 2017 genetic evaluation.

Genotyping Funding Available

The Government of Canada through Agriculture and Agri-Food Canada's Canadian Agricultural Adaptation Program (CAAP) has invested \$1 million to increase adoption of genomic technologies in Canada's cattle sector. The financial investment has enabled the Canadian Beef Breeds Council to allocate funds to beef breed associations to offset the cost of genotyping to increase adoption by producers and aid in the improvement of beef herds. Canadian Limousin producers will benefit by having access to GGP-LD (low-density) and GGP-HD (high density) tests at a 50% discount as long as funding is available in 2017. Sire or parentage verification is typically performed on a basic 95-120 SNP assay however, as of April 1, 2017, while funds are available, all sire and parentage verification requested through the Canadian Limousin Association will be performed on a GGP-LD (low density) 26,000 SNP assay at the same rate (\$30) that parentage testing has previously been performed using only the basic 95- 120 SNP assay (unless otherwise specified by member to NOT genotype on a GGP-LD assay). Members also have the option of choosing to do a GGP-HD (high density, 50,000 SNP assay) at a 50% discount (\$50). Additionally, all GGP-LD and GGP-HD will include molecular breeding values (MBVs) which are required in order to generate gEPDs. Testing may be done from a new sample or a sample already on file at the lab. Testing must be requested through the CLA.

Canadian Beef Industry Conference Registration Now Open

Registration is open for the second annual Canadian Beef Industry Conference (CBIC) to be held August 15–17, 2017 at the BMO Centre on Stampede Park in Calgary, Alberta. Early bird registration is available for \$450 plus GST until June 15, after which registration will be \$550 plus GST. This conference will combine semi-annual and annual meetings of several stakeholder groups, along with learning and networking opportunities to create a one-of-a-kind experience for participants.

Program highlights include:

- Topics related to the pillars of the National Beef Strategy with a focus on connectivity;
- Bov-Innovation: Educational presentations for producers and interactive workshops on applicable production innovations;
- Networking with stakeholders in all stages of the beef supply chain, including the Canadian Cattlemen's Foundation Golf Tournament;
- Pre-conference farm tour hosted by Alberta Beef Producers;
- Canadian, U.S. and international market outlooks;
- Canadian Beef Check-Off Agency, CCA, Canadian Roundtable for Sustainable Beef (CRSB) and Young Cattlemen's Council board meetings;
- BCRC open house;
- Cattlemen's Young Leaders selections and graduation.

Organizers are planning a unique lineup of entertainment and events to draw industry stakeholders from across Canada. Register online at www.canadianbeefindustryconference.com and follow CBIC on Twitter and Facebook for updates.

SHARING
COMMON
GROUND



CANADIAN BEEF INDUSTRY CONFERENCE 2017



Images courtesy of Canadian Cattlemen • The Beef Magazine **Cattlemen**



Register at
www.canadianbeefindustryconference.com

AUG 15 - 17

at the BMO Centre on
Stampede Park, Calgary, Alberta

WITH KEYNOTE SPEAKER JON MONTGOMERY

Olympic athlete, gold-medalist, host of The Amazing Race Canada, and coast-to-coast Canadian folk hero

Interactive workshops for producers on production innovations, a tradeshow, market outlooks, and presentations about how we can work together to *advance connectivity, productivity, beef demand and competitiveness in the industry* **PLUS** excellent networking opportunities including **a golf tournament and tour**



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