

Upcoming Events



Murphy Ranch Complete
Limousin Herd Dispersal
November 15
Red Deer, AB

Tools to Build Your Cow Herd
Field Days
November 15 - Old, AB
November 16 - Vermilion, AB

Canadian Western Agribition
November 21-26
Limousin Show & Solid Gold
Limousin Sale November 24
Regina, SK

Limousin Voice Ad Booking
Deadline
November 20

Limousin Voice Material Deadline
December 1

Forged in Fire Elite Heifer Sale
December 2
Olds, AB

Colour of Autumn Limousin Sale
December 3
Cookstown, ON

Western Select Limousin Sale
December 7
Lloydminster, SK

CLA Board of Directors Meetings
December 8-9
Calgary, AB

New Years Resolution Frozen
Genetic Sale: Volume V
December 31
Olds, AB

Whole Herd Enrolment Deadline
January 15

Welcome Australian/Canadian Limousin Youth Exchange Delegate Brenden Lydford

We are very pleased to have young Australian Brenden Lydford here in Canada as part of the Australian/Canadian Limousin Youth Exchange! Thank you to the Payne family of Greenwood Limousin & Angus, Boon family of B Bar Cattle, and Brandon Hertz for hosting Brenden in November and December while he is here to take in Lloydminster Stockade Roundup, Farmfair International, Murphy Ranch Herd Dispersal Sale, Canadian Western Agribition, the Western Select Limousin Sale and much more! We hope you will have the chance to meet and visit with this very accomplished young man while he is here taking in our Limousin cattle and events!



Enter Non-Calving Reason Codes

For the benefit of stayability EPDs, it is very important that you enter a reason code for all cows on WHE who do not record a calf in a given year. To do this simply go to Herd Management -> Inventory and select Assessed - 2016 (or whatever the applicable year is) and for every cow who does not have a calf already recorded you can click Record Calf to put that cow in the birth queue to have a calf recorded or, if you do not intend to record or register a calf from a cow for that year click the yellow button under Report Info and select the reason from the dropdown list as to why the cow did not record a calf that year. Please make sure you click Save after each selection. If you have clicked a cow by mistake you can click Cancel to get out of the reason codes. Please remember that DigitalBeef allows you to not only register calves but you can also record calves, even those you have no intention of registering such as culled and deceased calves, etc. It is of benefit to you and the breed to record all calves, and then for any cows who do not have a calf recorded to them, you select the appropriate reason code. It is a good idea to do this at the same time that you do your WHE assessment so you don't forget!

Complete Your 2017 Whole Herd Enrolment DEADLINE: January 15, 2017

If you are NOT an online user

Your 2017 Whole Herd Enrolment package has now been mailed to you. The package contains a list of all of your females that are of age to be assessed on WHE. Please indicate any cows that you have disposed of using the appropriate disposal code. All cows remaining, without a disposal code listed, will be assessed on your 2017 WHE. Please complete and mail this paperwork back to the CLA office before **January 15, 2017**.

*If you ARE an online user
please see instructions on next three pages!*

DigitalBeef WHE Instructions for Online Members

- 1) Log into your online DigitalBeef profile using your member number as your username and your password that the CLA office staff gave you. If you do not yet have a DigitalBeef password please contact the CLA office.
- 2) In the grey left hand bar click on Herd Management then click on Inventory
- 3) Select the Assessed – (previous year) tab
- 4) For any cows who do not have a calf recorded to them in that year click Record Calf if you intend to record/register a calf from that cow for that year, this will start a birth recording work queue with the selected cows in it. For any cows who DID NOT have a calf you wish to record please click on the yellow paper scroll button under Reported Info. This will give you a dropdown box where you can select the appropriate code for why that female did not raise a recorded/registered calf that year. Ensure you click Save after each code you select for a cow. Please remember DigitalBeef allows you to record calves without ever having to register them (simply un-check the Register box during registration). Members are encouraged to record all of their calves, even those who will be intended for commercial market, slaughter, and even calves that are deceased. If a cow had a calf, the recording of that calf, regardless of whether you will ever register it, improves the Limousin genetic evaluation. Furthermore, giving females reason codes for why they did not record a calf in a given year is essential for the genetic evaluation, particularly stayability EPDs.

WHE Inventory: HILLVIEW FARMS

Assessed - 2016 | Assessed - 2015 | Assessed - 2014 | No Progeny | Cow Calving History | Calf Crops | Assessment-Age | Optional Females

Assessed Females for 2016: 143 | Build Calving Worksheet: [Letter] [Legal]

Invoice	Prefix/Tattoo	Reg #	Name	DOB	Reported Info/Update Options
View	RGK 102Y	CPF0210111	HILLVIEW YOUR STAR ANGEL	2011-01-24	Record Calf
View	RGK 103Y	CPF0210116	HILLVIEW YES POLLED	2011-01-27	Record Calf
View	RGK 104Y	CPF0210117	HILLVIEW YES A DANCER	2011-01-27	Record Calf
View	RGK 105Y	CPF0210016	HILLVIEW YEARLY GLORY	2011-01-24	Record Calf
View	RGK 112Y	CPF0210015	HILLVIEW YOUR ANGEL	2011-01-25	Record Calf
View	RGK 118Y	CPF0210115	HILLVIEW YOUR THE BEST	2011-03-25	Record Calf
View	RGK 119Y	CPF0210020	HILLVIEW POLLED Y NOT ME	2011-03-31	Record Calf
View	RGK 120Y	CPF0210109	HILLVIEW YOUR ENVIOUS	2011-04-10	Record Calf
View	RGK 122Y	CPF0212327	HILLVIEW YOUR A DIAMOND	2011-04-26	CPF4083800 - Born 2016-01-15
View	RGK 125Y	CPF0212326	HILLVIEW YOURS FOREVER	2011-02-01	Record Calf
View	RGK 126Y	CPF0210021	HILLVIEW YOU ARE PRECIOUS	2011-04-11	CPF4083801 - Born 2016-02-09
View	RGK 127Y	CPF0210110	HILLVIEW YOUR A STAR TOO	2011-03-29	Record Calf

- 5) To complete the present year's WHE, select the Assessment-Age tab at the top of the page, this will show a list of your females that are of assessment age.
- 6) Go through the list of animals and dispose of females by clicking on the grey trash can and then using the appropriate disposal code from the dropdown menu. Disposal codes are listed Canadian Limousin Association Performance Code Sheet which can be found on www.limousin.com under Resources -> Forms. For your convenience, the list of possible disposal codes is also listed below.
- 7) It is essential that you click save after each disposal code you give to a cow, otherwise it will not save.
- 8) If you have made a mistake and do not want to dispose of a particular female click Cancel.
- 9) If you have a first calf heifer that will be held over and not bred until the next year please select code 51 – Limousin heifer held from breeding – you will not be penalized for her missing her first year of WHE.
- 10) When all females needing disposal have a disposal code selected, you may then click Assess in the top right hand corner and all listed females for that given year who have not been disposed of will be assessed in your WHE.

WHE Inventory: HILLVIEW FARMS

Assessed - 2016 | Assessed - 2015 | Assessed - 2014 | No Property | Cows Calving History | Calf Crops | **Assessment-Age** | Optional Females

Assessment Age Females as of January 1, 2017: 201

Sorted by: (No column from inventory)

Prefix/Tattoo	Reg #	Name	DOB	Disposition
RGK 182Y	CPF0210111	HILLVIEW YOUR STAR ANGEL	2011-01-24	(No column from inventory)
RGK 183Y	CPF0210115	HILLVIEW YES POLLED	2011-01-27	Dispose of this female
RGK 184Y	CPF0210117	HILLVIEW YES A DANCER	2011-01-27	Dispose of this female
RGK 105Y	CPF0210016	HILLVIEW YEARLY GLORY	2011-01-24	Dispose of this female
RGK 112Y	CPF0210015	HILLVIEW YOUR ANGEL	2011-01-25	Dispose of this female
RGK 118Y	CPF0210115	HILLVIEW YOUR THE BEST	2011-03-25	Dispose of this female
RGK 119Y	CPF0210020	HILLVIEW POLLED Y NOT ME	2011-03-31	Dispose of this female
RGK 120Y	CPF0210109	HILLVIEW YOUR ENVIOUS	2011-04-10	Dispose of this female
RGK 122Y	CPF0212327	HILLVIEW YOUR A DIAMOND	2011-04-26	Dispose of this female
RGK 125Y	CPF0212326	HILLVIEW YOURS FOREVER	2011-02-01	Dispose of this female
RGK 126Y	CPF0210021	HILLVIEW YOU ARE PRECIOUS	2011-04-11	Dispose of this female
RGK 127Y	CPF0210110	HILLVIEW YOUR A STAR TOO	2011-03-29	Dispose of this female

11) Before you finish, click on the Optional Females tab and go through the list of optional females for WHE that year. This list may contain animals that have been recently transferred to you as well as your first calf heifers and current year heifers. If any females in this list should be on WHE in the present year click on the Assess for ____ (present year) button beside each female you wish to have on the present year's WHE.

Assess for	Prefix/Tattoo	Reg #	Name	DOB	(to remove from inventory)
2017	RGK 500C	CPF4079843	HILLVIEWTHAT'SCHARISMA 500C	2015-02-09	Dispose of this female
2017	RGK 501C	CPF4079798	HILLVIEW CARLY	2015-02-27	Dispose of this female
2017	RGK 502C	CPF4079822	HILLVIEW CARITA	2015-01-30	Dispose of this female
2017	RGK 507C	CPF4076554	HILLVIEW CLASS ACT	2015-02-08	Dispose of this female
2017	RGK 508C	CPF4079889	HILLVIEW CUTE ANGEL 508C	2015-04-08	Dispose of this female
2017	RGK 510C	CPF4076807	HILLVIEW CHERRY WHISKEY	2015-01-18	Dispose of this female
2017	RGK 511C	CPF4079845	HILLVIEW POLLED CARLEEN 511C	2015-02-19	Dispose of this female
2017	RGK 512C	CPF4079891	HILLVIEW WINNINGCHANCE 512C	2015-04-06	Dispose of this female
2017	RGK 513C	CPF4079825	HILLVIEW COUNTRY GIRL	2015-01-24	Dispose of this female
2017	RGK 514C	CPF4076553	HILLVIEW CHARMER	2015-01-04	Dispose of this female
2017	RGK 515C	CPF4076557	HILLVIEW CRIMSON	2015-01-11	Dispose of this female
2017	RGK 516C	CPF4076555	HILLVIEW CLASSIC IMAGE	2015-01-24	Dispose of this female

Cow Disposal Codes

- | | |
|---|---|
| 1 or blank – Active | 308 - Culled, aborted |
| 201 - Died – Illness | 309 - Culled, prolapsed |
| 202 – Died - Injury / Accident | 310 - Culled, reproductive disease |
| 203 – Died - Calving Difficulty | 311 - Culled, poor body condition (unthrifty) |
| 204 – Died - Old Age | 312 - Culled, teat & udder soundness problems |
| 205 – Died – Other / Disease | 313 - Culled, feet & legs |
| 301 - Sold for breeding purposes, certificate not transferred | 314 - Culled, structurally unsound |
| 302 - Culled, calf performance / productivity | 315 - Culled, disposition |
| 303 - Culled, low production value \$ (not reproduction or performance related) | 316 - Culled, injury |
| 304 - Culled, old age | 317 - Culled, sickness or disease |
| 305 - Culled, infertile | 318 - Culled, genetic defect |
| 306 - Culled, cow calved but did not wean a calf | 319 - Culled, cancer eye, etc. |
| 307 - Culled, calving difficulty | 320 - Leased |
| | 321 - Missing or stolen |
| | 51- Limousin heifer held from breeding |

You Spoke... We Listened and Responded! CLA Membership Q & A

A membership survey was circulated online to members between March and July 2016. The results and all comments made in this survey were circulated and discussed at the CLA board of directors meeting. Many suggestions for improvement will be explored further, and many positive comments were also greatly appreciated. In an effort to give responses to some of the comments we are going to be selecting a few comments to feature in each newsletter and giving CLA's response to the comment.

Member Comment: Get a [breed improvement] chairman and committee together. I believe the committee does not have to consist of board members. Get members that are actively involved in Limo breed and supportive of the breed to bring ideas forward.

CLA Response: At the July 2016 CLA board meeting, the CLA board of directors elected Eric Boon as the chairman of the CLA Breed Improvement Committee. Eric is currently working on putting together a committee and generating ideas and suggestions for the committee and initiatives that members see value in pursuing. If you have input you would like to share please contact Eric Boon directly at 306-280-8795 or bbarcattlco@gmail.com. We are very much looking forward to the progress and outcomes that this committee will bring about.

Member Comment: Ok limousin voice needs BIG improvement nothing there compared to other association magazines

CLA Response: We would welcome you to please send specific suggestions for improvement to tverbeek@limousin.com. This year, we have endeavoured to improve the layout and design of the Limousin Voice magazine as well as add additional content that will be of value to not only our purebred producers but also to our larger commercial audience as all bull buyers from the past 3 years receive a complementary copy of each issue of the Limousin Voice. We hope that you have found the Fall 2016 issue to be an even better version of the Limousin Voice magazine! Please do bear in mind that, aside from advertisements, absolutely all Limousin Voice content is either sourced by or written by CLA General Manager Tessa Verbeek. All advertisements are the responsibility of our publisher, Today's Publishing, who takes the content submitted by Tessa and the advertisements submitted by members and puts the magazine together and has it printed and distributed to the list of people Tessa provides. All invoicing for advertisements and subscriptions is done by Tessa. When comparing the Limousin Voice to other breed association magazines do keep in mind that many other breeds have a number of staff who are solely dedicated to their breed magazine, and we do not. Considering this, we are quite proud of the high quality magazine we are still able to put together for our members and commercial buyers. We certainly welcome any and all suggestions for improvements, individuals/operations (both purebred and commercial) to write articles about, etc.

Member Comment: Why is face book needed

CLA Response: The CLA sees value in having a Facebook page as this is an excellent way to quickly update members and others on the many positive things happening in the Limousin breed. We use the CLA Facebook page to post important updates on deadlines, upcoming events, and other association news. All important CLA information is always posted on the CLA website as well, but sharing this on Facebook ensures that as many people are informed as possible as many individuals use Facebook as their main source of information/news. We also use the CLA Facebook page to support our membership by sharing links to their sale catalogues and posting reminders about their sale/event on the day of. Finally, we use the CLA Facebook page to share good news stories, show results when possible, and many other things that we feel would be of interest to our members and producers in general as our Facebook followers extend beyond just CLA members. We realize that not all of our members nor commercial audience are Facebook users and therefore we do share relevant information across other communication methods such as our monthly newsletter that is e-mailed to members and always available online, our website, in the Limousin Voice and on occasion through mailed communications. We hope that those of you who are Facebook users find our Facebook page to be a valuable source of the latest Limousin news and happenings.

Tools to build your cow herd



Profitable

Good Looking

Genomic Tested

To register call the AG-Info Centre at 1-800-387-6030

Tuesday, November 15th, this field day will provide livestock producers and students an understanding of how Expected Progeny Differences, Genomics, and Residual Feed Intake can be used in the selection of superior breeding stock.

Location - Olds College Alumni Centre (west of Visitor Parking Lot D)

Agenda

9:30 a.m.	Registration, Refreshments and Networking
10:00 a.m. to 4:30 p.m.	<p>Topics include:</p> <p>Intro to genomics, application for the commercial producer - Stephen Scott - Canadian Hereford Association</p> <p>The Midland Bull Test - Dr. John A. Paterson - Montana State University, retired</p> <p>Using the various tools available to meet market goals - Doug Munton - Benchmark Angus</p> <p>Cattle evaluation - What you can and can't see - Dr. Susan Markus - Agriculture and Forestry</p> <p>Hereford Association genetic technologies update - Stephen Scott - Canadian Herford Association</p> <p>GrowSafe Data - Mick Taylor, Cattleland Feedyards</p> <p>Olds College Tour - Neil French, Olds College</p>

Registration Fee: \$30 Livestock Producers, \$15 Students

Pre-registration is required; includes lunch, and nutrition breaks

Registration deadline: Thursday, November 10, 2016. **To register call:** The Ag-Info Centre 1-800-387-6030

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Wednesday, November 16th, this field day will provide livestock producers and students an understanding of how Expected Progeny Differences, Genomics, and Residual Feed Intake can be used in the selection of superior breeding stock.

Location - Lakeland College Alumni Hall Theatre (south of Day Use Parking Lots B & C - accessible from College Drive or 57 Street)

Agenda

9:30 a.m.	Registration, Refreshments and Networking
10:00 a.m. to 4:30 p.m.	Topics include:
	Intro to genomics, application for the commercial producer - TBC
	The Midland Bull Test - Dr. John A. Paterson - Montana State University, retired
	Utilizing the various tools available to meet market goals - Doug Munton - Benchmark Angus
	Commercial Angus Identification Performance Program - Taylor Holmes - Canadian Angus Association
	Cattle evaluation - What you can and can't see - Dr. Susan Markus - Agriculture and Forestry and Casey Finstad, Lakeland College student
	GrowSafe Data - Mick Taylor, Cattleland Feedyards
Facility Tour - Geoff Brown, Lakeland College	

Registration Fee: \$30 Livestock Producers, \$15 Students

Pre-registration is required; includes lunch, and nutrition breaks

Registration deadline: Thursday, November 10, 2016. **To register call:** The Ag-Info Centre 1-800-387-6030