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*Have you booked
your **Limousin Voice** advertising?*



**Contact Tessa Verbeek today
to book in the **October issue****

403.636.1066

tverbeek@limousin.com

CLA Board Elects Executive

The Canadian Limousin Association board of directors recently elected the Executive of their Board. Erin Kishkan of Quesnel, British Columbia was elected to serve for a second year as President. Bill Zwambag of Glencoe, Ontario was elected as the new Vice President and Cody Miller of Westlock, Alberta was elected as the new Treasurer.

**PRESIDENT
Erin Kishkan**

**VICE PRESIDENT
Bill Zwambag**

**TREASURER
Cody Miller**





Upcoming Events

Limousin Voice
Fall Show & Sale Issue Deadlines
Material: September 30
Camera Ready: October 5

[Markham Fair](#)
September 27-30
Markham, ON

The Foundation Sale
October 6
Bowling Green, Kentucky

[Olds Fall Classic](#)
October 5-7
Olds, AB

[Manitoba Ag Ex](#)
October 24-27
Brandon, MB

**CJLA Scholarship & Australian/
Canadian Limousin Youth Exchange**
Application Deadline
October 31

[Stockade Roundup](#)
November 1-3
Lloydminster, SK

[Royal Agricultural Winter Fair](#)
November 2-11
Elite All Breed Sale November 3
Limousin Show November 4
Toronto, ON

[Farmfair International](#)
November 7-11
Limousin Show November 8
Edmonton, AB

[Canadian Western Agribition](#)
November 19-24
National Limousin Show & National
Limousin Sale November 22
Regina, SK

Limousin Voice
Christmas Issue Deadlines
Booking: November 20
Material: December 1
Camera Ready: December 19

HAVE YOU ORDERED YOUR LIMOUSIN TAGS YET?

Order online from the CCIA Webstore
www.canadaid.ca or by phone 1.877.909.2333

Show Point Reminders

Please remember that in order to qualify for Masterfeeds Limousin Show Cattle of the Year points **all animals born in 2016 or later must have a Limousin CCIA tag.** Please Note: if your animals already have an approved (generic) CCIA tag, tampering with and/or cutting them out, is prohibited by Canadian Food Inspection Agency regulations. The CLA show point rules begin with 2016 born calves and beyond. Older animals, already identified with a CCIA tag, will earn points as before, without having a Limousin tag.

Submit show points to tverbeek@limousin.com

Please submit marked show program along with the following form:

[POINTS SHOW QUALIFICATION FORM](#)

[SUPREME POINTS FORM](#)

October 31st

Deadline for CJLA Scholarships & Australian/Canadian Limousin Youth Exchange

Watch the [Canadian Junior Limousin Association Facebook page](#) and [CLA website](#) for details and application forms coming soon!

Sire Verification Required for All National Sale Cattle

***** IMPORTANT REMINDER *****
IF YOU ARE CONSIDERING CONSIGNING CATTLE TO THE NATIONAL LIMOUSIN SALE AT CANADIAN WESTERN AGRIBITION

As per CLA 2017 Amended By-Laws:
All animals consigned for sale at the Association's national Limousin sale must be sire verified in order to sell.

Testing must be requested through the CLA office

Basic SNP Parentage Verification costs \$30 plus tax and requires a minimum of 2 weeks to return results from the time the sample arrives at the lab.

GGP-LD Parentage Verification costs \$30 plus tax and GGP-HD Parentage Verification costs \$35 plus tax and both require a minimum of 4 weeks to return results from the time the sample arrives at the lab.

Free Promotion of Limousin Influence Calves for Sale

Are you selling Limousin influence calves this fall? Do your bull buyers have calves selling this fall?

Please list your calves, and help your bull customers to do the same, on our FREE commercial calf listing service on the CLA website.

<http://limousin.com/sale-barn/list-commercial-calves/>

These listings will be shared on a regular basis with order buyers, as well as on our Facebook and Twitter pages. It only takes 5 minutes of your time to post an ad and it will be seen by interested buyers. A photo can also be submitted with your ad and should be e-mailed to: tverbeek@limousin.com

BREEDERS & EXHIBITORS

Please remember all Limousin animals **must be registered** in order to show.

Hotel Room Blocks for National Show & Sale at Canadian Western Agribition

Block of rooms booked under "Canadian Limousin Association" for November 17-25, 2018 at the following hotels:

DoubleTree by Hilton Hotel & Conference Centre Regina

1975 Broad St, Regina, SK
306-525-6767
2 queen beds in each room
\$142.26 + tax / night
Confirmation number: 80879167
MUST BE BOOKED BY OCTOBER 26, 2018

Quality Hotel Regina

1717 Victoria Ave, Regina, SK
306-569-4656
2 double beds in each room
\$109 + tax / night
Confirmation number: 3456267
MUST BE BOOKED BY OCTOBER 26, 2018

These hotels are just across the street from each other, about 3 km from the Agribition grounds. There is courtesy transportation available from both hotels (ask for an Agribition shuttle wristband at check-in) and they are near many great restaurants including The Diplomat Steakhouse.

ORDER YOUR LIMOUSIN SHOW SHIRTS

Prism Embroidery - Lindsay, ON
Phone: 705.328.2823

<http://www.prismembroidery.com/>



Second Half of Whole Herd Enrollment Invoiced

The second half of 2018 WHE has now been invoiced. If you have a credit card on file with the CLA it has been processed. If you pay by cheque, an invoice has been mailed to you. Your prompt payment is appreciated.

With the changes to the genetic evaluation your participation in whole herd reporting is more important than ever.

Inbound Buyers Programs

Please remember to inform your international contacts about the Inbound Buyer Programs at Farmfair International and Canadian Western Agribition. Both shows have Inbound Buyer Programs that reimburse international guests potentially interested in Canadian beef genetics for a portion of their eligible travel expenses. Inbound buyers are also treated to complimentary admission, special tours and events during their time at either of the shows. More information and applications can be found online on the [Farmfair International](#) and [Canadian Western Agribition](#) websites as well as the 'International Buyer' page under Resources on the [CLA website](#).

Important Fall Reminders

Use & Promote the "Free Commercial Calf Listing" Service

Submit commercial calves for sale on the CLA website at

<http://limousin.com/sale-barn/list-commercial-calves/>

Submit Upcoming Events

Submit upcoming events on the CLA website at

<http://limousin.com/events/add-event/>

Please Submit to tverbeek@limousin.com

- Results from shows for Limousin Show Cattle of the Year Points
- Champion & Reserve photos from shows for Limousin Voice
- Links to your sale catalogues for posting on social media
- Social News for the Limousin Voice

Ensure Your Animals Meet DNA Requirements

As you are doing your fall processing please take the opportunity to pull hair (40-50 follicles from clean tail switch) on any cattle that may need DNA testing now or in the future. If you have a bull that has ever sired calves that may be registered please ensure you collect hair from him before you ship him. Best practice is to pull hair on all bulls before they ever go out to breed cows and keep that hair in separate, labelled envelopes. If a bull is not sire verified you will not be able to register his progeny.

Remember CLA bylaws and rules require DNA tests for the following:

- Sire verification for all walking bulls
- Sire verification for donor cows
- Parent verification and protoporphyria genotype on file for all AI sires (public sales of semen and in-herd use semen)
- Parent verification for all embryo calves and Fullblood animals
- As of January 1, 2015, all donor cows in embryo production, must have a protoporphyria genotype on file at the Association.

DNA testing can take

4-6 weeks

**from the time the sample
is received by the lab.**

Now is the time

**to request DNA testing on
your show and sale cattle
and ET calves.**

Please contact the CLA office