



Canadian Limousin Association

News Release

Canadian Limousin Association pleased to provide registry and member services to Canadian Shorthorn Association

October 24, 2017

Calgary, AB – The Canadian Limousin Association (CLA) is entering into an arrangement with the Canadian Shorthorn Association to provide registry and member services to the Canadian Shorthorn Association (CSA) beginning in 2018, when the CSA membership begins using their new CSA DigitalBeef online registry. CLA will also be providing consultation services to the CSA for the remainder of 2017 as they transition to DigitalBeef as their registry program. The CLA will not be providing management or promotional services to the CSA.

The CLA office (#13, 4101-19 Street NE Calgary, Alberta T2E 7C4) will become the official mailing address for all CSA registry mail after December 31, 2017. The CLA will also have a dedicated phone line and e-mail address for the CSA. The CSA Secretary/Treasurer will continue to work out of the current CSA office in Regina, Saskatchewan. In the 2016 calendar year, the Canadian Limousin Association had 485 members and registered 4,610 head of cattle. The Canadian Shorthorn Association had 356 members and registered 2,899 head of cattle in 2016.

The Canadian Limousin Association remains committed to their CLA membership and looks forward to providing the same excellent level of registry and member services to the members of the CSA.

For further information, contact:

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