

February, 2024



To whom this may concern,

Each summer, the Canadian Junior Limousin Association (CJLA) hosts a national event for youth under 21 years of age. The Canadian Junior Limousin Impact Show attracts participants from all across Canada who take part in a three-day event including livestock exhibitions and competitions related to the beef industry. This national event moves from province to province each year and in 2024, the theme of the show will be “Kicking it in the Kawarthas” as Ontario is set to host at the Lindsay Agricultural Society grounds in Lindsay, Ontario.

Hosting a national event requires many resources. The organizing committee is seeking various levels of sponsorship in hopes of offsetting the costs of the show. Attached to this letter is an information page outlining each of the sponsorship levels. A financial commitment to Limousin Impact 2024 that fits with the goals of your organization would help us go even further to provide opportunities for youth who are engaged in the beef industry and the future of agriculture in Canada. Shows such as this one are the foundation for bringing young people from across the country together to learn, grow, and establish lifelong friendships.

If you have any questions about how you can be involved in this exciting opportunity, please do not hesitate to contact me or another member of the organizing committee. Your time and support are appreciated.

Thank you,


Chad Homer

CJLA Impact Show Director
519-339-9659
events@limousin.com

Canadian Junior Limousin Association
Junior Impact Show, 2024
Lindsay, ON



Sponsorship Levels

Presenting (\$5000+)

- Name of the show will read as your company as the presenting sponsor
- Company Logo ringside and on display during the entire event
- Opportunity to set up a display during the show
- Framed group photo after the event
- 4 Banquet Tickets

Elite (\$2500-\$4999)

- Announced and displayed during show as an Elite Level Sponsor of \$2500-\$4999
- Company Logo ringside and on display during the entire event
- Opportunity to set up a display during the show
- Framed group photo after the event
- 2 Banquet Tickets

Platinum (\$1000-\$2499)

- One of the main show sponsors
- Company logo on a ringside banner
- Optional display during the show
- Logo in program, announced during the show
- Framed group photo after the event

Gold (\$500-\$999)

- Logo on sign at show
- Logo in program, announced during the show
- Framed group photo after the event

Silver (\$250-\$499)

- Logo in program, announced during the show
- Logo on sign at show

Bronze (\$100-\$250)

- Name in program, announced during the show

Friend of the Show (< \$100)

- Name in program