

Your success will lie in what you do differently!
Choose Limousin, the No. 1 breed for feed efficiency**.

\$59.85*

per head **MORE** in your pocket.
That's what you get from Limousin feeders.

Limousin bulls were tested among nine other breeds at the Midland Bull Test Station under a 70-day individual Residual Feed Intake trial with the GrowSafe System. Limousin were 0.67 pounds more efficient at converting than the average of the ten breeds. Superior feed efficiency adds more dollars to your bottom line. In fact, it would cost \$529.20 to put 500 lbs of gain on Limousin calves versus \$589.05 for the 10 breed average. That is a \$59.85** per head savings in feed costs, which could mean the difference between profit and loss for most cattle feeders.

* Using \$0.15/lbs feed cost

** Converting pounds of Dry Matter Intake (DMI) to pounds of gain.
Source: Midland Bull Test Station 2008-2009



LIM-FLEX
LIMOUSIN-ANGUS HYBRID

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