



CANADIAN LIMOUSIN ASSOCIATION NEWSLETTER

FEBRUARY 2015

limousin@limousin.com

www.limousin.com

1.866.886.1605



CANADIAN LIMOUSIN IDENTIFICATION PROGRAM

The Canadian Limousin Association (CLA) is proud to announce that a Limousin branded CCIA tag has been added to the government's approved tag list.

The need for a unique Limousin identification was brought up two years ago by industry players who attended the Spotlight On Limousin focus groups. The project was also endorsed by the Canadian Limousin Commercial Liaison Committee members who recognized the need to highlight Limousin calves that come through the beef production chain.

The Limousin RFID tags are manufactured by Allflex and are distinguished by their unique pink color back button with "L" icon. They are available by contacting the CLA office. Tag orders received by the CLA, will be placed with CCIA. Tag purchasers will pay the CLA for their order. Tags will be shipped by CCIA from their warehouse directly to the purchasers.

Prices

The retail price is set at \$73/bag of 25 tags and \$10 for shipping regardless of volume or value of order.

Qualification policy

Tag buyers must qualify under one of the following criteria:

- CLA members in good standing with active Limousin females
- Producers who have purchased CLA registered bull (s) whose ownership has been transferred since 2010. One bag of 25 tags per bull is the commercial allotment.
- Proof of Limousin or LimFlex semen purchase
- Other qualifications may apply

An order form will be posted on the CLA website very soon. A separate email has been set up for all Identification Program communication:

SpotlightOnLimousin@hotmail.ca

We encourage all CLA members to use the tags to identify their animals and to promote this great branding tool to all commercial bull buyers. Information will be distributed to bull buyers in the next few weeks.

March Events

GMAC Junior and Open Jackpot
March 7-8
Lloydminster, Saskatchewan

Making Champions
March 8
Ponoka, AB

Pride of the Prairies Bull Show & Sale
March 8-9
Lloydminster, Saskatchewan

Richmond's Grass Country Sale
March 13
Rumsey, Alberta

Range Randy Bull Sale
March 14
Yorkon, Saskatchewan

Diamond C Ranch Limousin Sale
March 16
Ponoka, Alberta

Bar 3R 20th Annual Bull Sale
March 19
Oyen, Alberta

deJager Limousin Bull Sale
March 19
Brooks, Alberta

Anchor B / B Bar / Carpenter Bull Sale
March 20
Saskatoon, Saskatchewan

Canada's Red White and Black Sale
March 21
Moose Jaw, Saskatchewan

Highland Stock Farms Bull Sale
March 21
High River, Alberta

Prime Limousin Club Bull Sale
March 21
Westlock, Alberta

March Events (continued)

Junior Beef Expo - London
March 21-22
London, Ontario

NorthWest Bull Sale
March 23
North Battleford, SK

Prairie Gold Sale
March 27
Saskatoon, Saskatchewan

Farm & Ranch Show
March 26-28
Edmonton, Alberta

Lazy S Limousin Bull Sale
March 28
Rimbey, Alberta

April Events

Peace Country Limousin Bull Sale
April 2
Dawson Creek, BC

Manitoba Winter Fair
April 2-4
Brandon, MB

Smart Limousin Open House &
Private Treaty Sale
April 4 Meaford, ON

Manitoba Bull Sale
April 4
Douglas, MB

Bee Zee Acres Open House
April 6
Glencoe, ON

Campbell Limousin Bull Sale
April 7
Minto, MB

Chinook Junior Stock Show
April 8
Claresholm, AB

Windy Gable Limousin Open House
April 11
Warkworth, ON

Encan de taureau de la Station Unique
April 11
Ste-Sophie de Levrard, QC

Jaymarandy Bull Sale
April 13
Ste-Rose, MB

Canada's Richest Youth Show
April 18
Olds, Alberta

Olds Spring Classic
April 19

Youth Forum
April 24-25
Markham, ON

ONTARIO JUNIOR ASSOCIATION FUND RAISER A SUCCESS!

Hello Everyone!

I would like to thank everyone on behalf of the Ontario Junior Limousin Association for purchasing tickets on the clothing raffle. We had a very good response and sold just over \$1,000.00. Which will go towards the purchase of the clothing for the National Show in August. We also have Masterfeeds give us a large donation towards the clothing. So their logo and the winner of the raffle are the two logos on the clothing. The winner of the logo was Lisle Limousin.

Once again thank you for your support and hope to see everyone in August 6 to 8 th in Stratford.

Mary Anne Zwambag

On behalf of the Ontario Junior Limousin Association.



Masterfeeds

The Impact Show



The trademark Lim-Flex® can only be used on CLA or NALF REGISTERED animals that qualify for the designation. In Canada, the requirements are;

- Percentage Limousin cattle that contain between 37.5% and 75% of Limousin blood and 25% to 62.5% Angus or Red Angus blood, are called Lim-Flex®.
- The Angus portion (red or black) must be from registered Angus animal in their respective herdbook of origin.
- All percentage Limousin cattle registration rules and requirements for registration also apply in order to register an animal as a Lim-Flex®.
- Lim-Flex® animals will be assigned a registration number with CXM or CXF as its prefix for all Canadian Lim-Flex®

R-E-M-I-N-D-E-R-S

- The first half of the 2015 Whole herd enrollment fees will be invoiced in March.
- The CLA is NOT a third party in coordinating DNA tests for color, polled, high density panels or Leptin. As a courtesy to our membership, there is information on the CLA website under "DNA" to help accessing those tests ON YOUR OWN. We are still receiving inquiries about these tests on a regular basis even though the CLA is only involved in coordinating PARENT-AGE testing.

Transferring Registration Certificates – More important now than ever!

As described in the Canadian Limousin Identification Program policy, commercial bull buyers must qualify to access the Limousin tags. The qualification starts with a transferred registration certificate.

The Pedigree Act says that a breeder of Purebred cattle in Canada is obligated to provide a registration certificate that has been transferred into the purchasers name within six months from the date of the sale. Failure to do so may result in legal action by the purchaser under the Animal Pedigree Act of Canada.

There are many values in providing a registration certificate:

- Documentation of bloodlines for better tracking of genetic progress, resulting in more predictability of the progeny;
- Avoid in-breeding within a herd;
- Proof of age and origin;
- Reference of recorded performance data;
- Unbiased genetic evaluations comparable across the Limousin breed and as of January 2015 across multi-breeds;
- Marketing assistance and opportunity offered to your commercial customers by the CLA,
- **including the newly launched Limousin Identification Program;**
- Additional buyer/seller rights under the Canadian Limousin Association guidelines and the Animal Pedigree Act;

As purebred breeders who report your animals to the breed association, you have been contributing to the genetic progress of the breed and supporting promotional endeavors of your product. Continuing registration and transfer of your animals will ensure a strong future for all parties involved while remaining within the rules of Canadian Animal Pedigree Act.

Animal Information					
CFM0183436					
Regnum	Tattoo	Name	Birthdate		
CFM0183436	PEJ 16T	POSTHAVEN POLLED TRISTAN	26 April 2007		
Sex	Male	BLD BT-	Prot	HWFR3555	Horn POLLED
%	100	DNA PV-DC206646	SNP	BG-20120G572	Color
Breeder	16772	POSTHAVEN LIMOUSIN, MA, ON			
Owner	13421	L. & S. CRAIG & F. TYRON, PE			

The DNA box indicates microsatellite results (old method)

Since moving to SNP, DNA certificates are only issued by request. To find out if your animals have been tested, simply look them up on the CLA Animal Search. The results appear in the **SNP box** with one of five possibilities:

- If there is nothing in the SNP box, DNA results are not back;
- If there is a number such as 2015PV9999; it means your animal has been verified to both parents (PV);
- If there is a number such as 2015SV9999; it means your animal has been verified to the sire only (SV);
- If there is a number such as 2015DV9999; it means your animal has been verified to the dam only (DV);
- If there is a number such as 2015BG9999; it means your animal has been DNA tested and there is a genotype on file, but not verified to either parent by SNP. **Note:** animals who were verified by microsatellite DNA (older method indicated in the DNA box) were converted to SNP, but not re-verified.



Ontario Limousin Association 2015 Board of Directors

Front Row - Dan Darling, Brent Black (Treasurer), Garry Smart (President), Murray Shaw (Vice-President)

Back Row - Rob Weppler, Shaun Grant, Brandon Hollingsworth, Wayne Lawrence, Justin Burgess, Dave Clark, Bryce Allen, Michelle McLean

Absent Melanie Gollinger

Mississippi to Host 2015 BIF Symposium

The 2015 Beef Improvement Federation (BIF) Symposium and Convention is scheduled for June 9-12, 2015, in Biloxi, Miss. Mississippi State University and the Mississippi Extension Service will host the event at the Beau Rivage Casino and Hotel in Biloxi.

This year's meeting begins Tuesday, June 9, with a young producer symposium, social, Mississippi welcome reception and an evening symposium hosted by the National Association of Animal Breeders (NAAB). Wednesday's general session will focus on rebuilding the cow herd and will include emphases on sustainability, profitability and how current market incentives affect genetic selection. Technical breakouts Wednesday afternoon will include meetings of three committees: Live Animal, Carcass and End Product; Emerging Technology; and Producer Application. Female selection will be the subject of Thursday's general session. Speakers will address balancing novel and proven application for female selection, cow lifetime productivity and adaptability. Afternoon technical sessions will include the Cow Herd Efficiency and Adaptability; Genetic Prediction; and Selection Decisions committees.

For more information and to register for this year's event, visit www.bifconference.com.

CLA Office Update:

- Dallas is on leave for the month of March and part of April. Lori has been filling in when Anne is out of the office.
- We will be invoicing the first half of Whole Herd Enrollment the last week of March.
- The office will be closed on April 3 for Good Friday and April 6 for Easter Monday.