

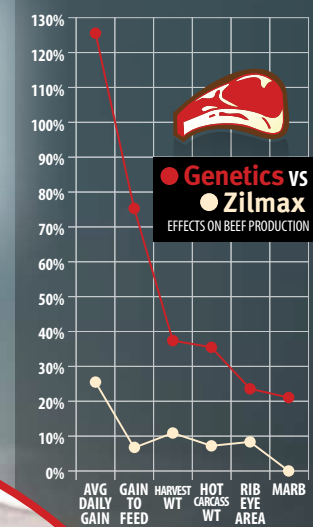
THE NATURAL **GENETIC ADVANTAGE** FROM BIRTH TO PLATE

CONSUMERS DEMAND

The growth for naturally raised beef is sky-rocketing – Thus the launch of branded beef programs and fast-food campaigns promising that product. It is easy to predict that your buyers will demand it. Be ready – USE LIMOUSIN.

LIMOUSIN

It was proven in a test trial conducted by Wulf Limousin Cattle and the University of Minnesota that the percentage of change in **gain, yield, rib eye and marbling** is much greater when influenced by genetics rather than Zilmax. See complete results at www.limousin.com



**LIMOUSIN
NO ADDITIVES
REQUIRED!**

“ IN COW/CALF PRODUCTION Connor Bros Ltd
HANNA, ALBERTA

Using Limousin bulls on our black cows gave us calving ease and a cross breeding advantage. Our ranch was able to sell market topping 1000 pound grass yearlings in late July. **”**

ATTENTION PRODUCERS

Marketing Limousin influence calves this fall? List them on our website and contact the CLA for marketing assistance!



**CANADIAN LIMOUSIN
~ ASSOCIATION ~**

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AMAGLEN LIMOUSIN

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BAR 3R LIMOUSIN

The Rea family
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COCHRANE STOCK FARMS

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DIAMOND C RANCH

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EDEN MEADOW FARM

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HI-WAY LIMOUSIN

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SYMENS LAND & CATTLE CO.

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